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20<sup>th</sup>

ASIA MEDIA  
SUMMIT

SIEM REAP - CAMBODIA

CELEBRATING TWO DECADES  
OF EXCELLENCE & BEYOND

PROGRAMME GUIDE



20<sup>th</sup>

ASIA MEDIA  
SUMMIT

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SIEM REAP - CAMBODIA





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**Ministry of Post and Telecommunications**



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# Message from Host

Minister of Information, Kingdom of Cambodia



## H.E. Neth Pheaktra

Minister for Information, The Kingdom of Cambodia

Dear Delegates, Distinguished Guests, Ladies and Gentlemen,

As a representative of the Royal Government of Cambodia and the Ministry of Information, it gives me great pleasure to warmly welcome all of you to the Kingdom of Cambodia and the historic city of Siem Reap for the 20th edition of the Asia Media Summit.

It is the Golden Year for AMS as we celebrate 20 years and beyond of excellence across media, innovation, technology, and collaboration in the Asia-Pacific regions and beyond. This occasion is made even more special because Cambodia is hosting the Asia Media Summit for the second time since May 2019, again in the historic city of temples, Siem Reap. It is worth noting that Cambodia also hosted the AIBD General Conference in Phnom Penh in 2014, which shows how committed we are.

Over 20 years, AMS has brought together media leaders, policymakers, and visionaries to share, communicate, and actively engage with the changing media landscape. The 2019 AMS in Siem Reap launched the Angkor Initiative at a time when fake news was emerging, and nothing like the pandemic we experience now. After the pandemic and the challenges of it, the fake news epidemic has grown exponentially. This year, we are reinstating the commitment to the Angkor Initiative 2.0 with a renewed focus on addressing the chaos that misinformation brings, and what we can do to overcome its challenges.

I thank AIBD, its members, and all our partners for their commitment and vision in the hard work of bringing us all here together. May this Summit be a meaningful opportunity for learning, collaboration, and renewed commitment to our purpose.

**H.E. Neth Pheaktra**

Minister for Information, The Kingdom of Cambodia



# Message from Governor of Siem Reap



## H.E. Prak Sophoan

Governor, Siem Reap

Ladies and Gentlemen, Distinguished Guests, Esteemed Delegates,

It is my great honour and pleasure to welcome you all to Siem Reap for the 20th Asia Media Summit (AMS). On behalf of the people and the provincial government of Siem Reap, I extend my warmest greetings to each of you who have travelled from far across the region and the world to join us in this important summit.

It is indeed a proud moment for our province and for the Kingdom of Cambodia to be hosting the Asia Media Summit for the second time after six years. The AMS gathering is a testament not only to our partnership with the Asia-Pacific Institute for Broadcasting Development (AIBD), but also to our commitment and shared vision of dialogue and collaboration in the all-important arena of media and communication.

Siem Reap is a location rich in cultural wealth and history. Its stunning temples, including the famous Angkor Wat, are a testament to the craftsmanship and spiritual legacy of our ancestors. Siem Reap is also a community steeped in tradition as well as modernity, where hospitality, resilience, and creativity continue to flourish.

It is therefore most apt that we host the 20th Asia Media Summit in Siem Reap, with the theme **"Celebrating Two Decades of Excellence & Beyond"**. Just as our monuments have survived through the ages and seen the ebb and flow of history, this summit also represents the achievements of the past twenty years as well as the exciting possibilities that lie ahead.

I would like to take this opportunity to thank AIBD, all of the organizers, and the participants for the successful summit. I wish the 20th Asia Media Summit the best, and I hope your time in Siem Reap is enjoyable and fulfilling.

Thank you.

**H.E. Prak Sophoan**

Governor of Siem Reap, Kingdom of Cambodia

# Message from Secretary-General / Chief Executive Officer AIBD



## Ms. Philomena Gnanapragasam

Secretary-General/CEO  
Asia Pacific Institute for Broadcasting Development  
(AIBD)

It is with great pride and gratitude that I welcome you to the 20th Asia Media Summit (AMS), hosted this year in the historic and culturally rich city of Siem Reap, Cambodia. It is both a privilege and a heartfelt honor to mark a significant milestone of the Asia Media Summit in the presence of honorable ministers, esteemed media leaders, and distinguished guests.

This is more than an anniversary; it is a celebration of shared vision, resilience, growth, and unity in the ever-evolving landscape of media in the Asia-Pacific region. For two decades, AMS has served as a platform for honest dialogue, collaboration, and professional growth in the media world. Today, we celebrate twenty years of excellence – and set our sights on the journey ahead.

During this significant moment, we are here to discuss pressing challenges and bold opportunities in media. From the rise of disinformation and AI-driven manipulation to the decline in media trust and the ever-widening digital divide, we are confronted by a fast-changing landscape that demands resilience, innovation, and integrity.

As media professionals, we must recommit to our role as the fourth pillar of democracy, not driven by trends, clicks, or sensationalism, but anchored in truth, ethics, and public interest.

This summit will bring together ministers, policymakers, broadcasters, and experts to reflect and act on our shared responsibilities. We are also proud to continue our collaboration with international partners like the ITU to empower over 200 youth through digital literacy and ICT engagement.

On behalf of the AIBD Secretariat, I would like to thank our strategic partners, sponsors, and AIBD member states who have accompanied us on this journey.

Welcome to Siem Reap, welcome to the 20th Asia Media Summit, where we honor our past and shape our future.

Thank you.

### Ms. Philomena Gnanapragasam

Secretary-General/ Chief Executive Officer  
Asia-Pacific Institute for Broadcasting Development (AIBD)



## Mr. Gaurav Dwivedi

President, Asia Pacific Institute for Broadcasting Development (AIBD)

It gives me great honour to congratulate the Kingdom of Cambodia for hosting and the AIBD for organizing this Flagship, the 20th Asia Media Summit, in the historic city of Siem Reap. As we commemorate two decades of excellence, AIBD remains strong as we share a common vision of innovation, collaboration, and progress in the digital age.

Over the last twenty years, we have seen tremendous advancement. Nations have built safer communication networks, promoted media literacy, and adopted digital tools to disseminate information and connect the unconnected. This year's Summit features over eight dynamic sessions addressing crucial innovations shaping the digital landscape. Equally important, the program will delve into critical issues such as disinformation, climate change, disaster risk reduction, and sustainability. Through interactive workshops and thought-provoking discussions, we have a valuable opportunity to reflect on these global challenges and explore actionable solutions.

My sincere appreciation goes out to all the key players in the broadcasting industry and our esteemed AIBD partners, whose steadfast support has upheld the Asia Media Summit over the years. Your continued trust in its mission and the impactful work led by a committed Secretariat have ensured its relevance and growth.

I wish each participant an enriching and inspiring experience who gathers in Siem Reap for this special 20th Anniversary. May your stay in Cambodia be both pleasant and memorable, and may the Summit spark new ideas and enduring collaborations for the future of media in our region.

Thank you.

**Mr. Gaurav Dwivedi**

President, AIBD



## **Mrs. Sudruetai Lertkasem**

Chair, AIBD Executive Board

It is my great honour and privilege to extend my heartfelt congratulations to the Asia-Pacific Institute for Broadcasting Development on the significant milestone of hosting the 20th Asia Media Summit.

The theme, "Celebrating Two Decades of Excellence & Beyond", aptly captures the remarkable journey of AIBD as a beacon of progress and cooperation in the media and broadcasting sector. Over the past two decades, AIBD has played a vital role in empowering broadcasters and media professionals through training, dialogue, and regional collaboration, fostering a stronger, more resilient media landscape across the Asia-Pacific.

This Summit is a valuable platform where we exchange ideas, explore innovations, and address the challenges shaping the future of broadcasting in an era of rapid technological change and digital transformation. The diverse participation and shared experiences strengthen our collective resolve to uphold the values of responsible journalism, inclusivity, and public service.

As Chair of the Executive Board, I am confident that AIBD will continue to be at the forefront of supporting our member countries, driving initiatives that enhance media capacity, sustainability, and regional integration. Together, let us look ahead to new possibilities and partnerships that will further elevate the role of media in promoting understanding, development, and peace in our region.

Congratulations once again to AIBD and all participants of the Asia Media Summit. I wish the summit every success and a future of continued growth.

**Mrs. Sudruetai Lertkasem**

Chair, AIBD Executive Board



# Special Remarks by Under-Secretary General United Nations and Executive Secretary UN-ESCAP



## H.E. Armida Salsiah Alisjahbana

Under-Secretary-General United Nations and Executive  
Secretary UN-ESCAP

Congratulations to the Asia-Pacific Institute for Broadcasting Development on convening the 20th Asia Media Summit in Siem Reap this year under the theme, “Celebrating Two Decades of Excellence & Beyond.”

This proud milestone reflects twenty years of regional media collaboration, where ideas, innovation and leadership have come together to shape a forward-looking media landscape in Asia and the Pacific.

The strong partnership among governments, media professionals and development players at the AMS has helped foster a dynamic environment in our region; one that has been responsive to change over the years and continues to inspire new ways of thinking. The Summit also provides an important space for exchanging ideas and building collaborations beyond borders that supports responsible and impactful media.

In today's age of AI and fast-changing technologies, the media plays an essential role in empowering citizens and strengthening public discourse. It helps people navigate complex information, promotes credible storytelling and gives voice to diverse perspectives. As digital tools evolve, the responsibility to uphold accuracy, transparency and trust becomes even more important.

We must remember the media's power to support meaningful change by informing decision-making, holding institutions accountable and connecting people to the actions that shape their future. Whether in climate action, tackling inequality or sustainable development challenges, the media remains a crucial actor in shaping inclusive and resilient societies.

ESCAP commends AIBD's long-standing dedication to building an informed and innovative media community in the region. We look forward to continued cooperation in advancing a vibrant media sector that serves the public good and strengthens our collective future.

**H.E. Armida Salsiah Alisjahbana**

Under-Secretary-General United Nations and Executive Secretary UN-ESCAP

# Message from Director, Telecommunication Development Bureau, ITU



## Dr. Cosmas Zavazava

Director, Telecommunication Development Bureau (BDT),  
International Telecommunication Union (ITU)

H.E. Neth Pheaktra (Minister of Information, Cambodia), Mr. Gaurav Dwivedi, President of AIBD, GC, Ms. Philomena Ganapragasam, AIBD, CEO, Ministers and Delegates. I am delighted to join you in Siem Reap for the 20th Asia Media Summit, and to celebrate the 20th anniversary of AMS. This remarkable milestone is the result of the effort, commitment and cooperation of many individuals and organisations, both within the Asia-Pacific region and further afield.

The theme for this year is, "Celebrating Two Decades of Excellence & Beyond". This is an acknowledgement that the past two decades of achievements and perseverance not only define what AMS has become, but stand as a foundation for the future. The Summit continues to evolve as a lively and engaging platform for meaningful exchange and conversation. It is at the forefront of discussions that are shaping the future in a time of unprecedented technological change.

In the last two decades, AMS has dealt with pressing issues, including digitalisation and emerging technologies, media sustainability issues, and the ever-pressing issue of the media's role in achieving the Sustainable Development Goals. Going forward, my hope is that AIBD will continue to leverage this strong foundation, embracing innovation, and the collaboration with the International Telecommunication Union (ITU), and in particular, ITU's Telecommunication Development Bureau. I am also confident that AIBD will continue to stay true to its purpose of development, inclusion, and excellence in broadcasting.

Congratulations to AIBD, its partners, and all participants for making this 20th Asia Media Summit a reality. May the journey ahead be impactful and transformative for us all. In us, you have a committed, dedicated and resilient partner!

**Dr. Cosmas Zavazava**

Director, Telecommunication Development Bureau (BDT), ITU

# Message from Secretary-General of ASEAN



## H.E. Dr. Kao Kim Hourn

Secretary-General, ASEAN

It is my great honour to convey my warmest congratulations on the convening of the 20th Asia Media Summit. I extend my heartfelt appreciation to the Royal Government of Cambodia and the Asia-Pacific Institute for Broadcasting Development (AIBD) for their exemplary leadership and unwavering dedication in hosting this milestone gathering in the culturally magnificent city of Siem Reap.

The theme “Celebrating Two Decades of Excellence & Beyond” captures both the Summit's enduring significance and its visionary commitment to cultivating an inclusive, forward-looking media landscape across the Asia-Pacific region and beyond. Throughout these twenty years, the Summit has established itself as an indispensable platform for constructive dialogue, bringing together policymakers, broadcasters, scholars, and industry leaders to guide the media sector's evolution in our rapidly transforming world.

As we celebrate two decades of remarkable progress, we must also acknowledge the profound transformation reshaping the global information environment. The unprecedented convergence of media, technology, and society offers great opportunities but also amplifies risks of misinformation, disinformation, fragmentation, and polarization. This makes it all the more urgent and vital to reconceptualize the role of media—transcending its traditional function as a mere conveyor of content to become a powerful catalyst for mutual understanding, trust, and community resilience.

The media and information sector must continue serving as a vital bridge that connects diverse cultures, facilitates meaningful dialogue, and champions our shared values. The energy and creativity of young media practitioners will prove essential to this mission, as they pioneer new content, formats, and platforms that authentically reflect the aspirations of a new generation. ASEAN remains steadfast in its commitment to nurturing a dynamic, responsible, and future-ready media ecosystem—one firmly grounded in the principles of truth, creativity, and collective progress.

I wish all participants an enriching and productive gathering, and extend my best wishes for the success of the 20th Asia Media Summit.

**Dr. Kao Kim Hourn**

Secretary-General, ASEAN



**H.E. Neth Pheaktra**  
Minister for Information, The Kingdom of Cambodia

His Excellency Neth Pheaktra, serves as Cambodia's Minister of Information. With a rich career spanning public and private sectors, he has held significant roles, including Secretary of State and spokesperson. A seasoned journalist and academic, he holds degrees in French, journalism, and political science.



**H.E. Dr. Nalinda Jayatissa**  
Minister of Health and Mass Media & Cabinet Spokesperson, Sri Lanka

H.E. Dr. Nalinda Jayatissa is Sri Lanka's Minister of Health and Mass Media, and also serves as the Cabinet Spokesperson. A medical doctor by profession, he is a Member of Parliament representing the Kalutara District. Before his current ministerial roles, which he assumed in November 2024, Dr. Jayatissa was a two-term Provincial Council member for the Western Province. He is also the Chief Government Whip.



**H.E. Heena Waleed**  
Chief Spokesperson at the President's Office, Maldives

H.E. Heena Waleed is an accomplished leader in media, communications, and public affairs, with over two decades of experience. She currently serves as Chief Spokesperson at the President's Office of the Republic of Maldives and CEO of the National Social Protection Agency. Her career journey includes significant roles in government, parliament, and political organizations, alongside a background in broadcast journalism and education. Heena is highly regarded for her expertise in political analysis, media strategy, and public engagement.



**H.E. Aminath Namza**  
Deputy Minister, Ministry of cities, Local Government and Public Works & Chairperson of Public Service Media (PSM), Maldives

H.E. Aminath Namza is the Deputy Minister at the Ministry of Cities, Local Government, and Public Works, where she leads the Happiness Index initiative and oversees international relations. She also serves as Chairperson of PSM. With a background in education and media, she champions social reforms and is driven by the belief that both governance and media, when rooted in purpose can positively transform lives.



**H.E. SOK Puthyvuth**  
Secretary of State, Ministry of Post and Telecommunications (MPTC), Cambodia

H.E. SOK Puthyvuth is a distinguished leader with diverse expertise. He serves as Secretary of State of Ministry of Post and Telecommunications (MPTC) and Co-Chairman of the Working Group on Rice Sector. He founded SOMA Group and the University of Puthisastra, and previously led the ICT Federation of Cambodia and Cambodia Rice Federation, demonstrating his commitment to digital advancement and agricultural development.





**H.E. Dr. Kao Kim Hourn**  
Secretary-General of ASEAN

H.E. Dr. Kao Kim Hourn assumed the role of Secretary-General of ASEAN on January 9, 2023. His extensive experience includes serving as Minister Delegate attached to the Prime Minister of Cambodia and Secretary of State for Foreign Affairs. A PhD holder in Political Science, Dr. Kao's career has primarily focused on strengthening Cambodia's international relations and its engagement with ASEAN.



**Dr. Cosmas Zavazava**  
Director, Telecommunication Development Bureau (BDT), ITU

With more than 30 years in telecommunications, including over 20 years in ITU's Development Sector, Dr Zavazava has promoted and implemented impactful information and communication technology projects around the world. Prior to his election as BDT Director, he served as ITU's Chief of Partnerships for Digital Development, overseeing development-related projects, strategic partnerships, and resource mobilization between 2019 and 2022, while launching new initiatives that have boosted the engagement of industry, private-sector and academia members in ITU's work.



**Mr. Gaurav Dwivedi**  
President, AIBD/ CEO, Prasar Bharati, India

Mr. Gaurav Dwivedi, a faculty member at LBSNAA, received the Prime Minister's Award for Excellence in Administration. As the first CEO of MyGovIndia, he managed the government's citizen engagement platform. He holds a Trium MBA and assumed office as CEO of Prasar Bharati in November 2022.



**Ms. Philomena Gnanapragasam**  
Secretary-General / CEO AIBD

Ms. Philomena Gnanapragasam is the Secretary-General / CEO of the Asia-Pacific Institute for Broadcasting Development (AIBD) formed under the auspices of UNESCO. She is currently reinvigorating AIBD's mandate as an intergovernmental body focusing on media policies and pressing issues in the region. She fully encourages the use of new tools and immersive technologies to enhance the continuity, popularity & relevance of traditional media. She is also advocating importance of spectrum space for sustaining traditional media in the region.



**Datuk Suhaimi Sulaiman**  
Director General, Radio Television Malaysia

Datuk Suhaimi Sulaiman, Director General of RTM, is a prominent media figure with 34 years' experience. Former CEO of TVS and Astro AWANI, he is known for impactful storytelling and strategic leadership. Awarded for journalism excellence, he is also an adjunct professor and a CNN Journalism Fellow.



**Mr. Leon Loganathan**

Advocate & Solicitor High Court of Malaya, Malaysia/ Legal Advisor, AIBD

Mr. Leon Loganathan, Managing Partner at Leon & Partners, is a lawyer with expertise in Civil Litigation, Media Law, and International Law. A graduate of The University of Hull, he has led high-stakes negotiations and engaged in strategic discussions with key figures, securing strong support for his clients' initiatives. His involvement in high-level discussions on media and digital transformation highlights his commitment to addressing pressing issues such as Disinformation, Cyber Security, Online Protection, and Harassment.



**Mr. Declan Gallagher**

Vice President Sales (Asia Pacific), AI Media, Australia

Mr. Declan Gallagher is a sales leader specializing in AI captioning, transcription, and content localization for the broadcast, sports, and media sectors. He currently leads commercial efforts at a top-tier media technology firm, driving innovation and strategic growth across APAC through tailored solutions that enhance accessibility and audience engagement.



**Dr. Sreedher Ramamurthy**

Community Media Consultant, India

Dr Sreedher Ramamurthy has been in the field of broadcasting for more than 5 decades. He specialises in Science communication, community media, Media Education, Broadcasting for vulnerable groups and is a fellow of World Technology Network. Received National recognition from Government of India for his efforts in Science Popularisation, he has also been a consultant to UNESCO and UNICEF.



**Ms. Park Yerin**

Founder, Zoom-In Local, South Korea

Ms. Park Yerin, a producer and activist journalist, discovered documentaries can transform behavior and perceptions of people. Founding Zoom-In Local, she evolved from filmmaker to regional media entrepreneur, driving impactful journalism through compelling storytelling to reshape society.



**Mr. Lorenzo Canale**

Independent Researcher, Italy

Mr. Lorenzo Canale is an Italian researcher specialising in computer science and technological innovation. Since 2018, with his Ph.D. in Computer Science from the Politecnico di Torino, focusing primarily on learning analytics and gamification in education. In addition to his research, Lorenzo channels his passion for the arts as a singer-songwriter and music video director.



**Dr. Geetha Nadarajan**  
Vice President, Women in AI Malaysia

Dr. Geetha leads the AI and business strategy specialist with 15+ years' experience delivering data-driven growth across industries. Led machine learning (ML) projects in Malaysia, Brunei, and Mongolia. She has also worked with Maxis, Astro, Accenture, and more. Currently, is focused on AI projects and research to advance UN SDGs i.e gender tech equity, sustainability etc.



**Mr. Chetan Sharma**  
CEO, Chetan Sharma Consulting, USA

Mr. Chetan Sharma is the CEO of Chetan Sharma Consulting and is one of the leading strategists in the mobile industry. He has served as an advisor to several Fortune 100 companies in the wireless space and is the author of 15 books. His work is widely quoted in news media and taught in several universities.



**Mr. Xavier Berge**  
Media Cooperation Officer, Culture and Media Division, Ministry of Foreign Affairs, France

Mr. Xavier Berge is Media Cooperation Officer at the French Ministry of Foreign Affairs. With expertise in coordinating media development projects, he works closely with Canal France International agency and numerous international partners to enhance media ecosystem and promote information integrity.



**H.E. Tep Asnarith**  
Undersecretary of State and Spokesperson, Ministry of Information, Cambodia

H.E. Tep Asnarith is an Undersecretary of State with over two decades of experience in communications and information management. He demonstrates expertise in public and media relations, crisis management, and policy engagement. His impactful work includes advocating for significant policy changes, such as dolphin conservation and anti-snaring campaigns, alongside fostering crucial multi-stakeholder partnerships.



**Mr. Jun Ogawa**  
International Affairs Coordinator, Broadcasting Ethics & Program Improvement Organization (BPO), Japan

Mr. Jun Ogawa, started his broadcasting career in 1979 as a news reporter with TBS, Tokyo Broadcasting System. He covered international news events and was the bureau chief at Johannesburg and Washington DC. He joined BPO in 2017 and has been coordinator for the International Affairs since 2021.





**Mr. Sebastien Berger**

Southeast Asia Bureau Chief, AFP (Agence France-Presse)

Mr. Sebastien Berger is Southeast Asia Bureau Chief for the international news agency AFP (Agence France-Presse), based in Bangkok and responsible for its editorial and commercial operations across the Greater Mekong region. Previously he was based in New Delhi, Seoul and Beijing. Over more than 30 years in journalism, he has reported from dozens of countries around the world; from Afghanistan to Zimbabwe.



**Ms. Nhishaeni Parmanadan**

General Manager of Corporate Relations (Asia Desk), Viory

Ms. Nhishaeni Parmanadan is the General Manager of Corporate Relations (Asia Desk) at Viory, overseeing regional communications strategy and international partnerships within the region. With more than 17 years in the broadcast and media sector, she has held prominent roles at RTM and Bernama Malaysia. During her career, she plays a key role in enabling news sharing and regional media cooperation across more than 30 countries.



**Mr. Jonathan Tan**

Head, Culture and Information Division of Sustainable Development Directorate, ASEAN Secretariat

Mr. Jonathan Tan is the Head of the Culture and Information Division under the Sustainable Development Directorate, ASEAN Socio-Cultural Community Department at the ASEAN Secretariat in Jakarta. His portfolio supports regional cooperation in the arts and culture, as well as information and media sectors. He has worked in the government service of Singapore including the central bank, and the Koerber Foundation in Berlin, Germany. He is a graduate of the School of Oriental and African Studies, University of London and the School of English & American Studies at the University of Sussex.



**Mr. Steve Ahern**

CEO, Ahern Media & Training (AMT), Australia

Mr. Steve Ahern is an internationally recognized trainer, digital media specialist, and consultant. Author of 'Making Radio' and publisher of Radioinfo, he's been Awarded an Order of Australia Medal for his media and training contributions. Steve now helps global media organisations adapt to evolving landscapes.



**Mr. Anindya Sengupta**

Director, Global Affairs and Public Policy, India

Mr. Anindya Sengupta is a Director with Centre for Global Affairs and Public Policy, which works on energy transition, digital transformation and trade reset - three major themes reshaping our world. He is a former civil servant with more than two decades of experience in public policy and communication. He is an author, investor and policy consultant.





**Mr. Vanthou Chorn**

Deputy Director, Department of Cooperation & Asean Affairs, Ministry of Industry Science Technology and Innovation, Cambodia

From private sector to public services, Mr. Vanthou Chorn, in his capacity as a Cooperation & ASEAN affairs deputy director for Ministry of Industry, Science, Technology & Innovation, of Cambodia, has involved in the policy discussion with both public and private sector concerning Industrial Development Policy as the core element for supporting industry and MSMEs for diversification and transition. Promoting green transition through collaboration and partnership for business inclusivity, sustainability and resiliency to climate and economic shock has become his commitment to serve the people and planet.



**Dr. Surya Prakash**

Professor & Head, National Institute of Disaster Management (NIDM), India

Dr. Surya Prakash is a highly accomplished and distinguished professional with extensive experience in disaster management. Dr. Prakash has organized approximately 500 national and international trainings, webinars, workshops, and conferences related to different aspects of disaster management. He has made over 150 publications as papers, books, reports, and articles, and is an editorial board member for several journals and a member of several professional societies at national and international levels.



**Ms. Safa Shafeeq**

President, Maldives Broadcasting Commission (MBC), Maldives

Ms. Safa Shafeeq is an award-winning media professional and academic, currently serving as President of the Maldives Broadcasting Commission. With over a decade of experience in television broadcasting, public speaking, and higher education, she brings deep insight into media governance, communication, and social development. She is also a passionate advocate for education, media literacy, and women's empowerment in the Maldives.



**Dr. Eric Cremer**

Vice President, Distribution, France Media Monde, France

After 4 years of experience as a strategy consultant, Dr. Eric Cremer joined TF1 (Télévision Française 1) in 1995, where he held various management and executive roles for 12 years in new media and satellite Pay-Tv distribution. He then spent 5 years as Senior VP in charge of development at Dailymotion, a major video-sharing platform on the Internet. He is currently VP of Distribution at France Médias Monde (France 24, RFI, MCD) for 13 years. Eric Cremer holds an MBA and a PhD in Business Administration.



**Mr. Bernardus Satriyo Dharmanto**

Chief Technology Officer (CTO), TVRI, Indonesia

Mr Bernardus Satriyo Dharmanto, is a senior professional with extensive ICT and digital economy experience. He provides strategic consultancy to governments, businesses, and sectors, contributing to national broadband, rural development, and digital advertising. Bernardus has published five books and numerous journal articles in ICT and management.



**Mr. Han Ju-Yeol**  
Deputy Director, KBS, Korea

Mr. Han Ju-Yeol is a deputy director in KBS, who is in charge of drama series production. He is also one of the most talented D.O.P (Director of Photography) in South Korea. He has filmed a number of drama series, films and documentaries. He won multiple awards in prestigious film festivals including Camerimage and Manaki Brothers Film Festival.



**Mr. Chhorn Vibol**  
Director, IT Department, Ministry of Information, Cambodia

Mr. Chhorn Vibol is the Director of the IT Department at Cambodia's Ministry of Information, with over 11 years of experience in digital transformation, cybersecurity, and IT governance. He holds an MBA, a Bachelor of Computer Science, and a BA in English for Business, alongside certifications including CEH, CISCO, Oracle OCA, and CCNA. He also received international training in Big Data, Digital Switchover, and AI (NIPA Korea). Mr. Vibol has spoken at various national and regional forums, promoting secure and innovative digital solutions in the public sector.



**Mr. Aale Raza**  
Managing Director, Whiteways Systems, Singapore

Mr. Aale is the founder and Managing Director of Whiteways Systems Pte Ltd. He is a thought leader and visionary. His company, Whiteways, is a leading systems integration and consultant focused on providing solutions to broadcast houses. Prior to founding Whiteways, Aale worked for numerous well known companies. Under his stewardship, Whiteways has become one of the fastest growing companies in the Asia Pacific region.



**Mr. Nils Ahrens**  
Sales Director, Broadcast Solutions APAC, Rohde & Schwarz, Australia

Mr. Nils has over 35 years in broadcast and aerospace industries. He has spent 20+ years at Rohde & Schwarz, including project management in the Middle East. Since 2012, he's Director of Sales & Marketing for Broadcast Solutions in Australia, covering ANZ, SEA, Japan, and Korea. Earlier, he worked 10 years with Tektronix (video) and Bruel & Kjaer.



**Mr. Gombojav Otgonbayar**  
Chief Executive Officer, Eagle Broadcasting LLC, Mongolia Media Researcher, Mongolia

Mr. Gombojav Otgonbayar is CEO of Eagle Broadcasting LLC, Mongolia's pioneering private broadcaster. With a finance background, he previously served as CFO and acting Director General of Mongolian National Broadcaster. His focus now is on the economic resilience and sustainability of legacy media, advocating for data-driven transformation. He champions innovation and financial health for broadcasters adapting to the digital era.



**Dr. Amal Punchihewa**

Broadcasting Engineering Consultant, New Zealand

Dr Amal is a highly experienced engineer and researcher in broadcasting, academia, and industry. With over 35 years of experience, he inspires innovation in media technology and advocates for technical guidelines and standards. Amal is a Chartered Professional Engineer, Fellow of IET (UK), and Senior Member of IEEE (USA), and a distinguished lecturer of IEEE-Broadcast Technology Society



**Dr. Dinesh Elango**

Associate Dean, School of Business, American University of Phnom Penh

Dr. Dinesh Elango, an Accredited Management Teacher (AMT), is an Associate Dean and Associate Professor at the American University of Phnom Penh with 14+ years of academic and leadership experience across Asia. He specialises in strategic management, digital transformation, and sustainable business practices, bridging industry with academia. He is a published researcher and sought-after speaker on responsible innovation and media sustainability.



**Mr. Kumaran Subramaniam**

Head of Academic Division, IPPTAR, Malaysia

Mr. Kumaran Subramaniam is a seasoned professional in broadcasting with over 25 years of experience at Radio Televisyen Malaysia (RTM). He currently serves at Institut Penyiaran dan Penerangan Tun Abdul Razak (IPPTAR) - the Tun Abdul Razak Broadcasting and Information Institute. He is a specialist in media strategy, content management, and international broadcasting engagements.



**H.E. Dr. Sles Alfin**

Undersecretary of State, Ministry of Information, Cambodia

H.E. Dr. Sles Alfin, Undersecretary of State at Cambodia's Ministry of Information, brings over a decade of experience in government communications. He chaired the ASEAN Task Force on Fake News and contributed to ASEAN guidelines on disinformation. Holding a Ph.D. in Economics, he also lectures at the Royal Academy of Cambodia, shaping media and information landscapes.



**Mr. Syed Aamir Riaz**

Programme Management Officer, ITU, Indonesia

Mr. Aamir Riaz, regional thematic lead for Digital Network Infrastructure and Emergency Telecom in North-East Asia, leads ICT initiatives with international organizations. He focuses on building resilient digital infrastructure, next-generation ICT regulations, and wireless innovation, while serving as the focal point for ITU membership in the region.





**Mr. Roslan Ariffin**

Director, Institut Penyiaran dan Penerangan Tun Abdul Razak (IPPTAR), Malaysia

Mr. Roslan Ariffin, is the current Director of IPPTAR, focusing on developing broadcasting professionalism for the Ministry of Communications. Prior to this, he held key leadership roles including Chief Executive Officer of Bernama (July 2022) where he began his career as a journalist since 1990, Deputy Director of the Current Affairs Section of RTM (2008 to 2012) and Special Duty Officer. He holds a First-Class Communication degree from Universiti Teknologi MARA (UiTM).



**Mr. Ian Chew**

Chief Executive Officer, Greenie Web, Singapore

Mr. Ian Chew is the founder of Greenie Web, an award-winning Singapore ClimateTech that creates low-carbon computer code. As a digital sustainability pioneer in Asia-Pacific, Ian is a Forbes 30 under 30 recipient and a sought-after speaker at events by the United Nations, European Union, Arab League and The Economist.



**Mr. Kora Nou**

Managing Director, NBC, Papua New Guinea

Mr. Kora Nou is the Managing Director (MD) of National Broadcasting Corporation. He also serves the President of the Pacific Islands News Association. He is an experienced media leader with a demonstrated history of working in the information technology and services industry. Skilled in News Writing, Government, Editing, Journalism, and Media Relations, Kora has strong entrepreneurship professional with a Master focused in PR & Communication from The University of Queensland.



**Mr. Raymond Siva**

Digital Infra Consultant, Malaysia

Mr. Raymond Siva is a top-tier strategist with 28 years of experience in corporate strategy, digital transformation, and investment attraction. As former SVP at MDEC, he attracted tech giants like Nvidia and Google to Malaysia. He currently champions Asia Pacific's digital transformation, focusing on infrastructure and workforce development.



**Mr. Tshering Dorji**

Officiating CEO, Bhutan Broadcasting Service (BBS)

Mr. Tshering Dorji, 46, is the Officiating CEO of Bhutan Broadcasting Service. He joined BBS in 2005 as a TV producer and anchor. With over 19 years of experience, he has led major national broadcasts and now oversees BBS Radio. He is passionate about public service journalism and national storytelling.



# AGENDA

**DAY 1** Tuesday 22<sup>nd</sup> July 2025

**20<sup>th</sup>**  
**ASIA MEDIA  
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SIEM REAP - CAMBODIA

08.00-09.00 **Registration**

09.00-10.00 **Inaugural Ceremony**

**Opening Act**

**Cambodian Cultural Performance**

**Welcoming Remarks**

**Ms. Philomena Gnanapragasam**  
Secretary-General/ CEO, AIBD

**Special Remarks**

**Mr. Gaurav Dwivedi**  
President, AIBD

**Special Message**  
(Video)

**H.E. Dr. Kao Kim Hourn**  
ASEAN Secretary-General

**Keynote Address**

**H.E. Neth Pheaktra**  
Minister for Information, The Kingdom of Cambodia

**Launching**

**20th Asia Media Summit 2025**

10.00 - 10.15 **Coffee & Tea Break**

10.15 - 11.30 **Session 1**

**High-Level Session**

**Disinformation: The Role of Media & the Government**

In an era where misinformation spreads faster than facts, governments and media organisations face growing pressure to uphold the integrity of public discourse. This high-level plenary brings together policy makers, media professionals, and various stakeholders to explore how national policies, cross-sector collaboration, and digital literacy can counter the rising threat of disinformation. Through three focused segments - understanding the threat, building media resilience, and engaging youth - the session seeks to promote shared strategies for safeguarding truth, democracy, and public trust.

**Moderator**

**Mr. Leon Loganathan**

Advocate & Solicitor High Court of Malaya, Malaysia/ Legal Advisor, AIBD

**Speakers**

**H.E. Neth Pheaktra**

Minister for Information, The Kingdom of Cambodia

# AGENDA

**DAY 1** *Tuesday 22<sup>nd</sup> July 2025*

**20<sup>th</sup>**  
**ASIA MEDIA  
SUMMIT**  
SIEM REAP - CAMBODIA

**H.E. Heena Waleed**

Chief Spokesperson at the President's Office, Maldives

**Dr. Cosmas Zavazava**

Director, Telecommunication Development Bureau (BDT),  
International Telecommunication Union (ITU)

**Mr. Gaurav Dwivedi**

CEO, Prasar Bharati, India

**Datuk Suhaimi Sulaiman**

Director General, Radio Televisyen Malaysia (RTM)

**11.30 - 11.45**

## Special Presentation 1

### Enabling Accessibility in Broadcasting

**Mr. Declan Gallagher**

Vice President Sales (Asia Pacific), AI Media, Australia

**11.45 - 12.15**

## Content Showcase

This exciting segment offers AIBD members and partners a unique platform to pitch, sell, and acquire content, fostering collaboration and revenue diversification in the post-pandemic era. Key decision-makers from media organizations, procurement specialists, and industry leaders will be invited to attend, creating valuable networking opportunities.

1. **TVRI** (Indonesia)
2. **TV K** (Kingdom of Cambodia)
3. **RT** (Russia)
4. **Library Kingdom Cooperation** (USA)
5. **PSM** (Maldives)
6. **EBS** (South Korea)
7. **Viory** (UAE)

**12.15 - 13.15**

## Lunch Break

# AGENDA

**DAY 1** *Tuesday 22<sup>nd</sup> July 2025*

**20<sup>th</sup>**  
**ASIA MEDIA  
SUMMIT**  
SIEM REAP - CAMBODIA

13.15 - 14.30

## Session 2

### Inspiring Voices from Across the World

This session at the Asia Media Summit 2025 will convene prominent media leaders and groundbreaking innovators. Uncover compelling human stories and pioneering strategies emerging from Asia's dynamic media environment. Explore the significant global impact of Asian narratives and their vital contribution to worldwide conversations. Gain invaluable insights into the evolving trends and future directions of the media industry. Be inspired, forge meaningful connections, and witness the power of voices shaping our world.

**Moderator** **Dr. Geetha Nadarajan**  
Vice President, Women in AI Malaysia, Malaysia

**Speakers** **Dr. Sreedher Ramamurthy**  
Community Media Consultant, India

**Mr. Lorenzo Cannale**  
Independent Researcher, Italy

**Ms. Park Yerin**  
Founder, Zoom-In Local, South Korea

**H.E. Aminath Namza**  
Deputy Minister, Ministry of Cities, Local Government and Public Works /  
Chairperson of Public Service Media (PSM), Maldives

# AGENDA

**DAY 1** Tuesday 22<sup>nd</sup> July 2025

**20<sup>th</sup>**  
**ASIA MEDIA  
SUMMIT**  
SIEM REAP - CAMBODIA

14.30 - 15.45

## Session 3

### Information as a Public Good:

### Upholding Credibility and Empowering Democracy

With the rise of digital transformation and decentralised news ecosystem, this session will consider the media's responsibility to provide information as a public good, focusing on the credibility and transparency vital to maintaining public trust. Panelists will discuss the challenges of mainstream broadcasting organisations and the ethical dimensions of AI in news generation. This session aims to outline standards for credible journalism that meets the evolving expectations of a digitally informed society.

#### Moderator

**Mr. Jonathan Tan**

Head, Culture and Information Division of Sustainable Development  
Directorate, ASEAN Secretariat

#### Speakers

**Mr. Jun Ogawa**

International Affairs Coordinator, Broadcasting Ethics & Program Improvement Organisation (BPO), Japan

**H.E. Rapid Sun**

Undersecretary of State, Ministry of Post and Telecommunications, Cambodia

**H.E. Tep Asnarith**

Undersecretary of State and Spokesperson, Ministry of Information, Cambodia

**Mr. Xavier Berge**

Media Cooperation Officer, Culture and Media Division, Ministry of Foreign Affairs, France

**Mr. Sebastien Berger**

Southeast Asia Bureau Chief, AFP (Agence France-Presse)

**Ms. Nhishaeni Parmanadan**

General Manager, Corporate Relations (Asia Desk), Viory, UAE

15.45 - 16.00

## Special Presentation 2

### WAVES - India's Public Service OTT

**Mr. Gaurav Dwivedi**

CEO, Prasar Bharati, India



# AGENDA

**DAY 1** *Tuesday 22<sup>nd</sup> July 2025*

**20<sup>th</sup>**  
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## AMS Gala Dinner & AIBD International Media Awards 2025

18.30 - 19.00	Registration
19.00 - 19.10	Opening Act: Cambodian Traditional Dance & Musical Performance
19.13 - 19.18	Welcome Address by Governor of Siem Reap <b>H.E. Prak Sophoan</b>
19.18 - 19.25	Special Address by Minister for Information, The Kingdom of Cambodia <b>H.E. Neth Pheaktra</b>
19.25 - 19.45	<b>AIBD International Media Awards 2025 Presentation</b> <ul style="list-style-type: none"><li>• Best Television Programme: Resilience in Times of Crisis</li><li>• Best Radio Programme: Role of Women in the Climate Change Crisis</li><li>• Sustainability &amp; Green Technology Award: E-Waste Solutions</li><li>• Lifetime Achievement Award</li></ul>
19.45 - 22.00	Gala Dinner & Cambodian Traditional Performance

# AGENDA

**DAY 2** *Wednesday 23<sup>rd</sup> July 2025*

**20<sup>th</sup>**  
**ASIA MEDIA  
SUMMIT**  
SIEM REAP - CAMBODIA

09.00 - 10.15

## Session 4

### Media and Climate Action:

### The Road to Sustainability

Focusing on climate change, crisis reporting, and sustainability, this session will discuss how media can go beyond environmental awareness to play an active role in climate solutions and accountability. Distinguished thought leaders will examine the multifaceted responsibilities of media organisations to drive environmental accountability, enhance crisis reporting, and avoid “Greenwashing.”

#### Moderator

**Dr. Eric Cremer**

Vice President, Distribution, France Media Monde, France

#### Speakers

**Mr. Anindya Sengupta**

Director, Global Affairs and Public Policy, India

**Mr. Steve Ahern**

CEO, Ahern Media & Training (AMT), Australia

**Mr. Vanthou Chorn**

Deputy Director, Department of Cooperation & Asean Affairs, Ministry of Industry Science Technology and Innovation, Cambodia

**Mr. Surya Parkash**

Professor & Head, National Institute of Disaster Management (NIDM), India

**Ms. Safa Shafeeq**

President, Maldives Broadcasting Commission (MBC), Maldives

10.15 - 10.30

## Coffee & Tea Break

10.30 - 10.45

## Special Presentation 3

### The Role of ITU and Collaboration in Broadcasting

**Dr. Cosmas Zavazava,**

Director, Telecommunication Development Bureau (BDT), International Telecommunication Union (ITU)

# AGENDA

**DAY 2** *Wednesday 23<sup>rd</sup> July 2025*

**20<sup>th</sup>**  
**ASIA MEDIA  
SUMMIT**  
SIEM REAP - CAMBODIA

10.45 - 12.00

## Session 5

### **Bridging Legacy and Innovation:**

#### **Technology's Role in Media's Evolution**

This session will explore how legacy media can embrace cutting-edge technologies to remain competitive and relevant. This session will examine strategic pathways for integrating technology to sustain public service media. The discussion will highlight how technology, when strategically integrated, can preserve legacy media's integrity while fueling future growth and adaptability.

**Moderator** **Mr. Nils Ahrens**

Sales Director, Broadcast Solutions APAC, Rohde & Schwarz, Australia

**Speakers** **Mr. Chetan Sharma**

CEO, Chetan Sharma Consulting, USA

**Mr. Aale Raza**

Managing Director, Whiteways Systems, Singapore

**Mr. Han Ju-Yeol**

Deputy Director, KBS, South Korea

**Mr. Satriyo Dharmanto**

Chief Technology Officer, TVRI, Indonesia

**Mr. Chhorn Vibol**

Director, Ministry of Information, Cambodia

12.00 - 13.00

## Lunch Break

13.00 - 14.15

Session Sponsored by **VIORY**

### Session 6

#### Sustainable Strategies for Legacy Media

As traditional media faces increasing competition from OTT platforms, digital-first news outlets, and AI-generated content, legacy broadcasters must rethink their business models to ensure long-term sustainability. While partnerships with streaming platforms and content expansion have been widely adopted, these strategies alone are not enough to secure financial viability.

##### Moderator

**Mr. Syed Aamir Riaz**

Programme Management Officer, ITU, Indonesia

##### Speakers

**Mr. Gombojav Otgonbayar**

Chief Executive Officer, Eagle Broadcasting LLC, Mongolia

**Dr. Amal Punchihewa**

Broadcasting Engineering Consultant, New Zealand

**Dr. Dinesh Elango**

Associate Dean, American University of Phnom Penh

**Mr. Kumaran Subramaniam**

Head of Academic Division, IPPTAR, Malaysia

**H.E. Dr. Sles Alfin**

Under Secretary of State, Ministry of Information, Cambodia

14.15 - 14.30

### Special Presentation 4

#### Quantumverse: Future of Intelligence

**Mr. Chetan Sharma**

CEO, Chetan Sharma Consulting, USA



# AGENDA

**DAY 2** Wednesday 23<sup>rd</sup> July 2025

**20<sup>th</sup>**  
**ASIA MEDIA  
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14.30 - 15.45

## Session 7

### CEO Session

In this discussion, media leaders will address evolving business models, technological disruption, and sustainable revenue streams. With a focus on resilience and sustainability, this session will provide a strategic blueprint for industry leaders seeking to navigate rapid changes, positioning media as a forward-looking and impactful force in the digital era.

**Moderator** **Ms. Philomena Gnanapragasam**  
Secretary-General/ CEO, AIBD

**Speakers** **Datuk Suhaimi Sulaiman**  
Director General, Radio Televisyen Malaysia (RTM)

**Mr. Roslan Ariffin**  
Director of IPPTAR, Malaysia

**Mr. Ian Chew**  
Chief Executive Officer, Greenie Web, Singapore

**Mr. Raymond Siva**  
Digital Infra Consultant, Malaysia

**Mr. Tshering Dorji**  
Officiating CEO, Bhutan Broadcasting Service (BBS)

**Mr. Kora Nou**  
Managing Director, NBC, Papua New Guinea

15.45 - 17.00

## Closing Ceremony

# EXCURSION

**DAY 3** *Thursday 24<sup>th</sup> July 2025*

**20<sup>th</sup>**  
**ASIA MEDIA  
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## Angkor Wat

Angkor Wat, a UNESCO World Heritage Site in Cambodia, is the world's largest religious monument. This 12th-century temple complex, originally Hindu and later Buddhist, showcases stunning Khmer architecture with its iconic towers, moat, and intricate carvings. A key attraction is the awe-inspiring sunrise over Angkor Wat, a magical spectacle and perfect photo opportunity. Ongoing restoration and sustainable tourism initiatives preserve this ancient wonder for future generations.



## Bayon

The Bayon, within Cambodia's Angkor Archaeological Park, is renowned for its enigmatic beauty and unique architecture. Built in the late 12th century, this temple features numerous serene, smiling faces carved into its towers. A key attraction is exploring the labyrinthine layout and discovering the diverse perspectives of these smiling faces, each seemingly conveying a different emotion. The Bayon's artistic mastery and spiritual ambiance make it a must-see within the Angkor complex.



## Ta Prohm

Ta Prohm, in Cambodia's Angkor Archaeological Park, is famous for its captivating embrace by the jungle. Unlike other Angkor temples, its massive tree roots and vines intertwine and engulf the stone structures, creating a surreal atmosphere. Built in the late 12th century as a Buddhist monastery, Ta Prohm's ruins and hidden chambers offer a glimpse into the past. A major draw is exploring the temple and witnessing the fusion of nature and architecture, creating unforgettable photo opportunities.





The Ministry of Information is working to become a modern and effective public institution so as to contribute to improving information governance, to securing security and to promoting social harmony. The Ministry has introduced strategies focusing on institutional reform with the adoption of digital transformation, human development and the strengthening of cooperation and partnership with a view of providing accurate and ethical information to the public in line with the national strategies and the Pentagonal Strategy –Phase 1.



General Department of  
Information and Broadcasting



National Television of Cambodia

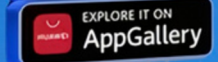
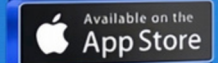
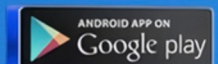


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# IPPTAR LEADS AI REVOLUTION IN MEDIA & COMMUNICATIONS TRAINING

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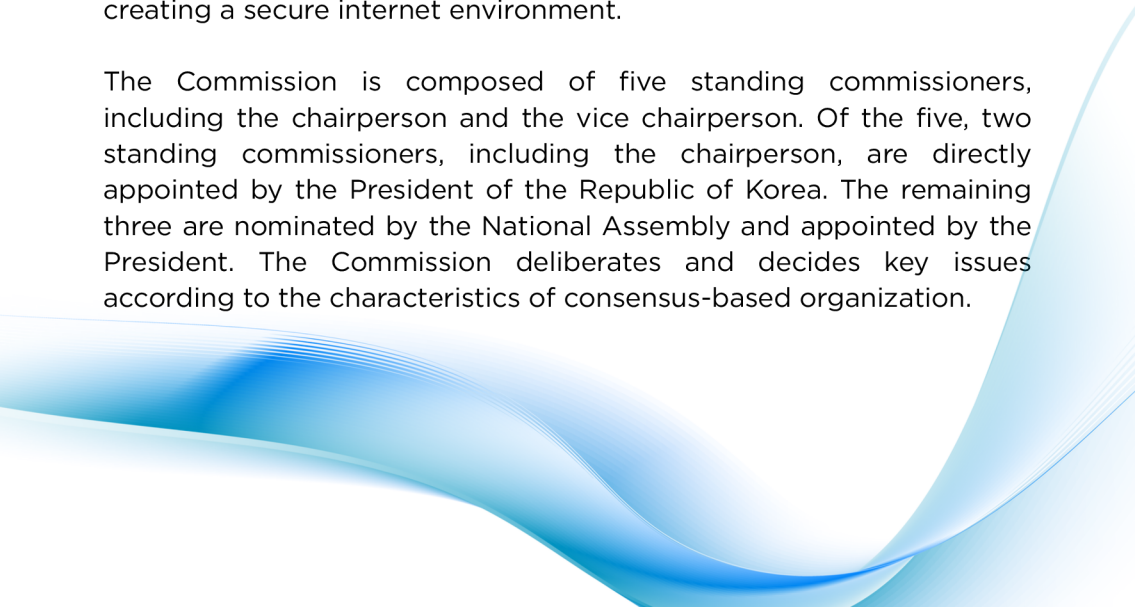


Korea Communications  
Commission

The Korea Communications Commission founded pursuant to the Act on the Establishment and Operation of Korea Communications Commission is in charge of regulating broadcasting and communications, unreservedly protecting users, and the matters related to ensuring the independence of broadcasting and communications. The Commission aims to promote the freedom, public nature, and public interest of broadcasting by actively responding to the convergence of broadcasting and communications.

The key functions of the Commission include formulating and implementing broadcasting policies suitable for terrestrial broadcasting, general and news programming providers, advertising, and programming and evaluation of broadcasts; promoting viewer's rights and interests; developing media diversification policies; conducting investigations and imposing sanctions on broadcasting and communications business entities in case of violations; developing and implementing user protection policies for broadcasting and communications; preventing the distribution of illegal and harmful information; introducing internet ethics; and creating a secure internet environment.

The Commission is composed of five standing commissioners, including the chairperson and the vice chairperson. Of the five, two standing commissioners, including the chairperson, are directly appointed by the President of the Republic of Korea. The remaining three are nominated by the National Assembly and appointed by the President. The Commission deliberates and decides key issues according to the characteristics of consensus-based organization.





Established in February 1985, the Korea Information Society Development Institute (KISDI) is a government-affiliated research institute under the Office of the Prime Minister of the Republic of Korea, specializing in Information and Communication Technology(ICT) and broadcasting. KISDI is committed to advancing the telecommunications environment and accelerating the modernization of the industry.

The mission of KISDI is “to contribute to the development of national ICT policies to realize a knowledge- and information-based society, and thereby to national economic development.”

KISDI operates six main research departments, each dedicated to addressing critical policy and strategic issues in the rapidly evolving digital and communications landscape:

- Department of Digital Platform Economy Research
- Department of Digital Society Strategy Research
- Department of ICT Statistics and Information Research
- Department of Telecommunications Policy Research
- Department of Media Policy Research
- Department of Global Digital Cooperation Research

By collecting, analyzing, and researching a wide range of data and information on ICT policies, regulations, and industry both in Korea and abroad, KISDI has made significant contributions to the establishment of national ICT policy and, furthermore, to the development of the national economy.





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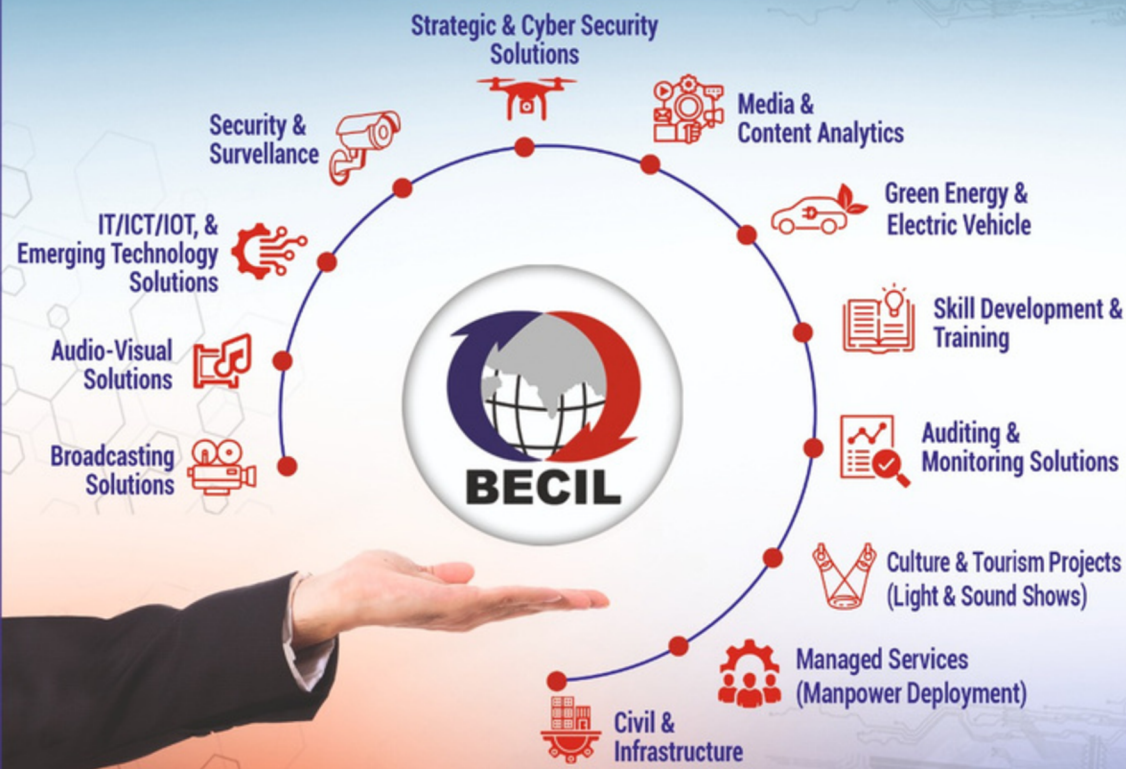


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SIEM REAP - CAMBODIA

JULY 21<sup>st</sup> - 24<sup>th</sup>, 2025

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