OUR OBJECTIVES



Window for regional policy makers to access information to world-wide mass media policy formulation and regulations and vice versa



A catalyst for national media development, taking account of new partnerships between service providers and the governments



A vehicle to establish interregional links and cooperation for media and communications development



A media consultancy resource house assist member countries



A think-tank for the development of regional programming that reflects the traditional values of the region



A reference centre and provider for human resource development



An agent of change in the regional IT environment



SERVICES & PROGRAMMES



Technical knowledge programmes



Consultancy (Ex: IPTV Regulations, etc.)



Audience Surveys (using state of the art research methodology to maximise audience data mining)



Intergovernmental data provider (obtain data from a wide range of governments & organisations)



Conferences & Seminars

EVENTS

- Asia Media Summit (AMS)
- AIBD General Conference
- AIBD International Media Awards













Asia-Pacific Institute for **Broadcasting Development**





ABOUT AIBD

AIBD is an inter-governmental organisation founded in 1977 with from UNESCAP. support UNESCO, and ITU, aims to elevate the media industry across Asia-Pacific. Working with 26 governments and over 100 media bodies. AIBD fosters a vibrant electronic media environment by collaborating with broadcasters, government agencies, NGOs, and the private sector.

JOIN AIBD today

Be part of a dynamic media network driving innovation, collaboration, and excellence in broadcasting across Asia and beyond.

Connect . Learn . Grow With Us

For more information on becoming an AIBD member, contact us.

AIBD Key Focus Areas





Inclusive Broadcasting







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