



10TH ASIA MEDIA SUMMIT & ASSOCIATED MEETINGS

MEDIA : THE NEW ODYSSEY

1st - 5th SEPTEMBER 2024

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Ms. Philomena Gnanapragasam

Secretariat Director / Chief Executive Officer Asia Pacific Institute for Broadcasting Development (AIBD)

I take this opportunity to welcome you to the 19th Asia Media Summit (AMS) with the theme “Media the New Odyssey”. The AMS stage is all set in Kuala Lumpur, Malaysia and we are ready for the more than 400 delegates from 40 countries to gather and discuss on media and the many challenges and opportunities it presents.

The world today is undergoing tremendous pressure just after we slowly bounced back from the pandemic we are face on with numerous challenges. At the forefront of Global chaos is Media. It's time we reflect on what the role of Media really is? For decades , Media has always been upheld as the 4th pillar of democracy. It has shaped the way we perceive our world and as practitioners we are expected to stand neutral and non-biased ruled by ethics and integrity and not by likes and sensationalism on Social Media.

Today the challenge for every Broadcaster and Government is Disinformation, which is wreaking havoc in an otherwise normal society. We are forced to question the truth and at times the perils of Disinformation and unethical AI over rule all sanity as we succumb and believe in what we want to believe in without really searching for the truth.

The Asia Media Summit will discuss this and more in the High Level panel attended by more than three ministers and other dignitaries from across the world. We are also happy to collaborate with the International Telecommunications Union in reaching out to more than 200 youth and empowering them to embrace ICT . It has been months of hard work at AIBD Secretariat but we are proud of what we have put in to make the event a success.

Once again we take this opportunity to thank all our Strategic partners, Sponsors and Esteemed members of AIBD. Welcome to the 19th Asia Media Summit- Media the new Odyssey.

Ms. Philomena Gnanapragasam

Chief Executive Officer / Secretariat Director
Asia-Pacific Institute for Broadcasting Development



Mr. Gaurav Dwivedi

AIBD GC President/CEO Prasar Bharati
India

AIBD is rising to the challenges in organising and hosting its flagship event - the 19th Asia Media Summit at its home ground again in Kuala Lumpur, Malaysia after 9 years since 2015. On behalf of the AIBD, its members and partners, we extend our sincerest gratitude for their invaluable support to ensure a successful event. I also wish to acknowledge the presence of the Minister of Communications of Malaysia, whose participation underscores the significant role that media plays in shaping public discourse and fostering societal development.

The Asia Media Summit has always been a platform for exchanging ideas, fostering partnerships, and promoting best practices. The shift in the broadcasting industry calls for navigating afresh, through profound transformations driven by technological advancements and societal shifts. Against this backdrop, the 19th Asia Media Summit 2024 embraces the theme of The New Odyssey, representing media's quest for innovation and resilience in the face of adversity.

The digital revolution, while opening up new avenues for communication and information dissemination, has also introduced complexities such as cybersecurity threats, data privacy concerns, and the need for regulatory frameworks that balance innovation with protection. The media landscape in the Asia Pacific region is fraught with obstacles that demand our urgent attention. The rise of social media and digital platforms has disrupted traditional business models, compelling media organizations to rethink their strategies and explore new revenue streams. At the same time, the role of media in fostering social cohesion and addressing societal issues remains paramount, requiring a delicate balance between commercial viability and public service.

The pre-summit workshops and the plenary sessions touch upon myriad topics that are of utmost useful to broadcasters and provides a platform for intergovernmental dialogues to uplift the benchmarks of the regional media industry. I am sure that the shared experiences and best practices by the participants against this backdrop can help the media practitioners develop strategies to thrive in these challenging times of disruption.

Message from AIBD GC President/CEO Prasar Bharathi, India

Together, let us embrace this new odyssey with optimism and remember that our ultimate goal is to enhance the role of media in contributing to informed societies, promoting cultural diversity, and supporting sustainable development.

Thanks to all key players in the broadcast industry and AIBD partners who have continuously supported the AMS and found relevance in what it stands for and for what it is capable of contributing under an able Secretariat. I wish you all a productive and inspiring summit that has returned to Malaysia after nine years. Have a pleasant stay in Kuala Lumpur.

Mr. Gaurav Dwivedi

AIBD GC President / CEO Prasar Bharathi India



Hon. Fahmi Fadzil

Minister of Communications
Malaysia

Assalamualaikum, Salam Sejahtera dan Salam Malaysia MADANI. On behalf of the Malaysian Government, I welcome all the delegates to the 19th edition of the Asia Media Summit (AMS) 2024 in Kuala Lumpur.

This year's AMS with the theme Media: The New Odyssey is timely and apt, taking into consideration the ongoing digital media revolution which prompted the Media and Broadcasting industry to embark on a new path in order to navigate it. Most importantly, AMS serves as a meaningful platform of Asia-Pacific's largest media gathering, provides an ideal avenue for delegates and participants to learn from each other and exchange new ideas related to the development of the media and broadcasting industry.

This year AIBD's flagship event is envisaged as one of the most significant and important, in view of the profound transformations in the media and broadcasting industry, driven by technological revolutions and societal development. Malaysia through the Ministry of Communications, acknowledges the changes occurring in the media and broadcasting industry that are affecting all segments of society. The Kuala Lumpur 2024 AMS, therefore, offers a unique opportunity for media professionals, decision makers, policy formulators and media stakeholders to share their respective visions in a collective effort to harness the future media endeavor's.

I would like to thank AIBD for selecting Kuala Lumpur as the location of this year's AMS, nine years since this beautiful city held the previous AMS in 2015. Welcome to Kuala Lumpur and enjoy the Malaysian hospitality. I wish all of you a successful and rewarding summit, filled with fruitful deliberations and impactful outcomes.

H.E. Mr . Fahmi Fadzil

Minister of Communications Malaysia



Hon. Timothy Masiu

Minister of Information, Communications & Technology (ICT),
Papua New Guinea

It is again pleasing to be here at the 19th Media Summit hosted by the AIBD and to be able to share insights into our regional media landscape in this time of rapid media technological advances. I am honored to be also here as the AIBD Special Envoy for the Pacific as the AIBD seeks to collaborate more with the pacific region.

On the 4th July 2024, I was invited by the University of the South Pacific for the 2024 Pacific Media Conference in Fiji and delivered a statement which in my view is also relevant for the AIBD membership to discuss, engage and debate going forward. It is, in my view, critical to examine and for the AIBD to advocate strongly within the Asia Pacific media landscape If we are to be stronger to shaping our unique media philosophy and trends given our sensitivities and cultural backgrounds.

I quote a part of my speech; "It is quite disturbing for me to see our regional media being targeted by the more developed nations as a tool to drive their geo-political agenda. As a result, I see a steady influence on our culture, our way of life, and ultimately the gradual erosion of our Pacific values and systems. In the media industry, some of these geo-political influences are being redesigned and re-cultured through elaborate and attractive funding themes like improving 'transparency' and 'accountability.' This is not the way forward for a truly independent and authentic Pacific media. The way we as a Pacific develop our media industry must reflect our original and authentic value systems.

Just like our forefathers navigated the uncharted seas - relying mostly on hard-gained knowledge and skills - we too must chart our own course in our media development." Quote ends.

I believe this is also relevant for AIBD. I will expand more in our discussions in this summit and I look forward to tangible outcomes of this summit. I wish the summit all the success.

Hon. TIMOTHY MASIU MP

Papua New Guinea Minister for ICT
AIBD Special Envoy to the Pacific and
Chairman for the Pacific ICT Ministerial Dialogue.



H.E. Armida Salsiah Alisjahbana

Under-Secretary General of the United Nations & Executive Secretary of the Economic and Social Commission for Asia and the Pacific, (UN-ESCAP)

Congratulations to the Asia-Pacific Institute for Broadcasting Development on convening the 19th Asia Media Summit under the theme “The New Odyssey.”

Since the time of scribes to the invention of the printing press to the internet today, media have had to navigate many changes and evolve with the times.

This is no less true now as you meet this week to take on such important issues as the digital divide, inclusive broadcasting and leveraging emerging technology for positive change.

Artificial intelligence, which has made rapid inroads into the industry, is one such new technology that has drawn the attention of the broader international community, as the United Nations General Assembly earlier this year adopted two key resolutions on this matter.

The two texts – one on enhancing international cooperation on capacity-building of artificial intelligence and the other on seizing the opportunities of safe, secure and trustworthy artificial intelligence systems for sustainable development – both recognize the potential benefits such technology can bring to sustainable development around the world. Yet both also acknowledge the potential damage that AI can cause if left unmanaged.

These two resolutions will hopefully serve as roadmaps to governments and civil society on how best to harness this new tool. And I am confident the media – ever adaptive and resilient – will find a way to ensure that AI is employed in constructive ways.

I look forward to joining you in an engaging conversation about this topic and listening to the perspectives of experts about this new journey for broadcast media.

H.E. Ms. Armida Salsiah Alisjahbana

Under-Secretary-General of the United Nations and Executive Secretary of ESCAP
Co-chair of the UN Regional Collaborative Platform for Asia and the Pacific

Message from Managing Director/ Chief Future Officer, BAC Education Group



Mr. Raja Singham

Managing Director/ Chief Future Officer, BAC Education Group

Dear friends, as we stand on the brink of a new digital era, I am thrilled to be part of the 19th Asia Media Summit 2024. This prestigious event, themed “Media: The New Odyssey”, is set to explore the evolving dynamics of media and broadcasting. This year’s summit is particularly special as it marks the event’s return to Malaysia after nine years. It will provide an invaluable platform for collaboration and learning, with a focus on the role of AI in media, inclusivity, and accessibility, ensuring that diverse voices are empowered in these transformative times.

We’re in an era where media and broadcasting have become essential across industries, shaping how we learn, connect, and grow. With digital platforms expanding their reach, media now influences thought, spreads knowledge, and drives global economies daily. This discussion is close to my heart because it highlights how media can revolutionise not only education, but also other industries, sparking innovation and helping us navigate an increasingly connected world.

Collaboration between educational institutions, media organisations, industry leaders, and other sectors is now more crucial than ever. The insights shared here are not just theoretical; they’re practical guides to help us all adapt and thrive in this new landscape.

I want to thank the Asia-Pacific Institute for Broadcasting Development (AIBD), government representatives, media policymakers, academics, experts, stakeholders from across the region and beyond, and everyone who have come together to shape a thriving media landscape for this new era. Your dedication inspires me, and I’m confident that the ideas exchanged will lead to meaningful change and innovation. Together, we can ensure media and broadcasting continue to shape education, industry, and the global economy for the better.

I’m looking forward to the insights and connections that will emerge from this gathering and am confident that the discussions will contribute to shaping a thriving media landscape for the future.

Raja Singham

Managing Director & Chief Future Officer,
BAC Education

Message from Director General Radio Televisyen Malaysia (RTM)



Datuk Suhaimi Sulaiman

Director General
Radio Televisyen Malaysia (RTM)

Congratulations to AIBD for hosting the 19th Asia Media Summit with the theme "The New Odyssey." Radio Televisyen Malaysia (RTM) is embarking on a transformative journey that aligns with this theme. It reflects our shared commitment to innovation, collaboration, and leadership within the rapidly evolving media landscape.

RTM is dedicated to fostering and strengthening relationships to enhance our programming and extend our reach. Through content exchanges, co-productions, and joint ventures, we aim to drive mutual growth and enrich the media landscape with diverse and compelling content.

Our commitment also encompasses leveraging cutting-edge technologies to advance our broadcasting capabilities. RTM remains at the forefront of technological innovation, integrating advanced digital platforms and exploring artificial intelligence in content creation. Our goal is to stay ahead of industry advancements and establish new standards that will shape the future of broadcasting.

In conclusion, let us work together to shape the future of broadcasting and media in Asia.

Thank you.

Datuk Suhaimi Sulaiman

Director General,
Radio Televisyen Malaysia (RTM)



Mr. Roslan Arrifin

Director Institut Penyiaran dan Penerangan Tun Abdul Razak (IPPTAR)
Malaysia

I am delighted to pen a few words on the occasion of the 19th Asia Media Summit (AMS), a premier gathering to take place again in Malaysia's federal capital - Kuala Lumpur.

The Tun Abdul Razak Institute of Broadcasting and Information (IPPTAR) is proud to have been a strategic partner of this flagship event of the Asia-Pacific Institute for Broadcasting Development (AIBD) since the inception of the AMS in Kuala Lumpur in 2004.

With a similar focus on media training in the region, IPPTAR is honoured to continuously work with AIBD for the betterment of the Asia-Pacific broadcasting industry, which is increasingly embracing social media in this digital era. Both organisations are strong advocates of the power of social media and its significant influence on all strata of society.

This year's theme for the AMS, "Media: The New Odyssey", is particularly fitting given the emergence of artificial intelligence (AI) driven by the ongoing digital revolution. The AMS provides an ideal platform for media stakeholders and delegates to exchange ideas related to the current global digital revolution impacting the development of the media and broadcasting industry.

As a strategic partner, IPPTAR would like to take this opportunity to congratulate AIBD for rising to the challenge of organising the 19th edition of the AMS in its home ground, Kuala Lumpur from Sept 1-5.

YBrs. Mr Roslan Ariffin

Director

Institute Penyiaran dan Penerangan Tun Abdul Razak (IPPTAR)



Dr. Atsuko Okuda

Regional Director / Regional Office for Asia and the Pacific
International Telecommunication Union (ITU)

The velocity of technological advancement is just breathtaking. We hear every day the news and discoveries which were in the domain of science fiction in recent past. We are now fast realizing quantum computer, some of which are estimated to compute 47 years faster than the fastest supercomputers. ChatGPT has become a common facet of our daily lives. Drones are delivering foods, medicines, and disaster reliefs to the remotest corners of the world, while satellite constellations beam even the far-flung villages of the Himalayas. Biotechnology, immersive technology, robotics, nanotechnology, environmental science and medical research have made equally breathtaking discoveries and advancements, which would save people and planet. Sky is no longer a limit, and it is mesmerizing.

Yet, we are not making fast enough progress in achieving the Sustainable Development Goals (SDG), despite the amazing and breath-taking progress we are witnessing in science and technology as some of you know, the United Nations has been supporting the achievement of the 17 Sustainable Development Goals by 2030 under the principle of no one left behind. It covers zero hunger, poverty reduction, education and health for all, and gender equality, with infrastructure, employment and good governance, while addressing climate change and environmental concerns. It has everything we need to realize our full potentials and sustainable future through socioeconomic development and environmental protection. But, as of now, it is very unlikely that we are going to achieve any goal by 2030. In Asia and the Pacific, we are even regressing one goal on climate action. As you know, the SDGs are the fundamental prerequisites which pave the way for the future we want and contain the must haves for all of us, and our future generations.

While science and technology advance so fast, there are still millions and billions of people left behind without basic access to water, electricity and telecommunication services. In 2022, 73% of the global population had access to safely managed drinking water services, which is SDG target 6.1, while 2.2 billion people remained without access to safe drinking water according to WHO. SDG 7 is about affordable and clean energy. According to the UN, 733 million people still don't have access to electricity, which is one in ten people worldwide. In the digital technology sector, it is estimated that 2.6 billion people are still offline globally and the vast majority of them reside in developing countries, according to the latest ITU statistics.

Message from Regional Director, Regional Office for Asia and the Pacific (ITU)

And what I also want to emphasize is the power and knowledge we all have. The algorithms, systems, equations, machines, and robots don't exist in a vacuum or fall from the sky; they are human inventions, developed by humans for humans. If something is not working, we can fix it and make it better. We can solve the problems and turn them into opportunities. I am a strong believer in our capability to shape the future, our future, which is better. And this is where we more than ever need broadcasters who inform and empower everyone to engage and take action. The Asian Media Summit (AMS) plays a pivotal role to inform, discuss and engage the broadcasters on these critical matters.

I look forward to our engaging and inspiring discussions at the AMS.

Dr. Atsuko Okuda

Regional Director / Regional Office for Asia and the Pacific
International Telecommunication Union (ITU)

SPEAKERS & MODERATORS



H.E. Mr. Fahmi Fadzil
Minister of Communications Malaysia

Fahmi Fadzil, Minister of Communications represents Malaysia's new generation of leaders, is serving his second term as MP for Lembah Pantai. A Purdue University Chemical Engineering graduate, he tackles internet coverage and 5G implementation. His ministry oversees telecommunications, postal services, broadcasting, and the creative industry. Before joining politics, Fahmi was an award-winning theatre practitioner & writer.



H.E. Mr. Neth Pheaktra
Minister of Information, Cambodia

His Excellency Mr. NETH Pheaktra, serves as Cambodia's Minister of Information. With a rich career spanning public and private sectors, he has held significant roles, including Secretary of State and spokesperson. A seasoned journalist and academic, he holds degrees in French, journalism, and political science.



H.E. Timothy Masiu
Minister of Information, Communications & Technology (ICT), Papua New Guinea

Hon. Timothy Masiu, the current Minister for Information and Communication Technology, key advocate for the Digital Government Plan 2023-2027 in the Marape-Rosso Government. Since taking office in November 2019, he introduced the PNG Digital Transformation Policy and Digital Government Act 2022, reshaping the ICT Department with new digital services and cybersecurity initiatives.



H.E. Armida Salsiah Alisjahbana
Under-Secretary-General, UN-ESCAP

Ms. Armida Salsiah Alisjahbana, Under-Secretary General of the United Nations & Executive Secretary of the Economic and Social Commission for Asia & the Pacific, (UN-ESCAP). Took office on 1 November 2018. She was Professor of Economics at Universitas Padjadjaran & was Minister of National Development Planning and the Head of the National Development Planning Agency (BAPPENAS), Indonesia from 2009 to 2014.



Hon. Teo Nie Ching
Deputy Minister, Ministry of Communications Malaysia

A lawyer by training, Teo is the current Deputy Minister of Communications. Prior to this, she has served as the Deputy Minister of Education from July 2018 to Feb 2020. Teo was the youngest Member of Parliament (MP) when she was elected as the MP of Serdang in March 2008. Subsequently, she has been elected as the MP of Kulai for three consecutive terms.

SPEAKERS & MODERATORS



Hon. Mano Verabathran

Deputy Secretary-General (T) Ministry of Communications, Malaysia

Mr. Mano Verabathran is the Deputy Secretary General (Telecommunications Infrastructure) Ministry of Communications. He is a Public Officer who has served different Ministries in different capacities for the past 30 years focussing on Policy and Planning in various sectors of the government.



H.E Has Sam Ath

Under Secretary of State of the Ministry of Information of the Kingdom of Cambodia/ Vice President of AIBD

With journalism background, he holds positions for international cooperation and ASEAN affairs at the Ministry of Information since 1996 until now. He is very supportive to AIBD, since Cambodia joined AIBD in year 2000. He was the organizer of the 13th AIBD General Conference in Phnom Penh in 2014 and the 16th Asia Media Summit in Siem Reap in 2019. More importantly, he was elected twice as chairman of AIBD's Exbo; the first term from 2014-2016 and second term from 2019-2023 respectively. Lastly, he was elected as Vice President of the AIBD at the 21st AIBD General Conference held in Mauritius in 2023.



H.E. Nineta Bărbulescu

Romania Ambassador to Malaysia

Ambassador Nineta Bărbulescu to Malaysia and Brunei Darussalam is a distinguished Romanian diplomat with over 32 years of foreign relations experience. She has held key positions as State Secretary & Director General and served as Ambassador to Australia and to 8 Pacific Islands countries. A recognized leader in diplomacy, international law and human rights, passionate about women and girl's opportunities, she was awarded National distinction with Knight rank. Nineta is also an accomplished artist.



Hon. JUSTICE DATUK VAZEER ALAM MYDIN MEERA

Federal Court Judge, Malaysia

Hon Justice Datuk Vazeer Alam Mydin Meera is a Federal Court Judge of Malaysia and a Fellow at Aberystwyth University and the Commonwealth Judicial Education Institute. An Adjunct Professor at Monash University Malaysia, he has a diverse academic background and over 20 years of private legal practice experience before joining the judiciary.



Mrs. Virginie Bioteau

Deputy Head of Mission, Embassy of France to Malaysia

Mrs. Virginie Bioteau is a French diplomat, currently serving as Deputy Head of Mission at the Embassy of France in Malaysia. She has held various roles including adviser to the Director General for Administration and counselor for global affairs in Mexico. She has extensive experience in international economics and regional cooperation. Bioteau holds degrees in Multicultural Relations from La Sorbonne III Paris and Political Sciences from IEP Rennes.

SPEAKERS & MODERATORS



Dato' Sharil Tarmizi

Chairman, APNIC Foundation, Australia

Sharil Tarmizi, Chair of the APNIC Foundation Australia, brings 30 years of experience in law, regulation, finance, and technology across public and private sectors. He has significantly contributed to global Internet governance, including leading roles in ICANN, ITU, and advisory capacities for the UN and World Bank.



Mr. Leon Dinesh

Advocate & Solicitor of The High Court of Malaya, Malaysia

Leon Dinesh, Managing Partner at Leon & Partners, is a lawyer with expertise in Civil Litigation, Media Law, and International Law. A graduate of The University of Hull, he has led high-stakes negotiations and engaged in strategic discussions with key figures, securing strong support for his clients' initiatives. His involvement in high-level discussions on media and digital transformation highlights his commitment to addressing pressing issues such as Disinformation, Cyber Security, Online Protection, and Harassment.



Dato' Mahyidin Mustakim

Chief Executive Officer at Creative Content Association Malaysia

Dato' Mahyidin Mustakim is a leading figure in Malaysia's creative industry, spearheading the Creative Content Association Malaysia (CCAM). With a strong background in media and communications, he has driven initiatives to bolster the local creative sector. His accomplishments include advocating for industry policies, nurturing talent, fostering international collaborations, and embracing digital transformation. Dato' Mahyidin's passion and strategic leadership have significantly contributed to Malaysia's thriving creative landscape.



Dato' Kamil Othman

Chairman of FINAS

Dato' Kamil Othman is the Chairman of FINAS. As Vice President of MDEC Malaysia, he established partnerships with KOCCA for co-productions and secured distribution deals with Cartoon Network and Disney Channel Asia for Malaysian TV series. He co-founded AFCNET and the Asia Content Business Summit, served as Director General of FINAS (2014-2016), and was an advisor to Malaysia's Creative Industries (2017-2018) Ministry of Communications & Multimedia Malaysia.



Datuk Ahmad Izham Omar

Chief Explorer, Komet, Malaysia

Ahmad Izham Omar is a seasoned media and content executive with a stellar track record across Southeast Asia. Currently the Chief Explorer at Komet Productions, he previously served as Executive Director, Content & Creative at The Walt Disney Company SEA, and CEO of Primeworks Studios and Media Prima TV Networks. He launched Malaysia's first OTT platform, tonton, and began his career by managing the successful 8TV station after a notable stint in the music industry as Managing Director of Positive Tone and A&R Director at EMI Malaysia. Izham is highly regarded for his expertise in management, strategy, and content creation.

SPEAKERS & MODERATORS



Dato' Khairul Anwar Salleh

Media & Entertainment Industry Captain, Malaysia

Boasts a 30-year career in content production and management across Singapore, Indonesia, and Malaysia, significantly shaping the Malay language content landscape through roles in top media companies. He has driven business and creative strategies for Malay content across various platforms, led diverse teams towards commercial success, and garnered recognition through awards and industry advisory roles. His extensive network spans leading industry players in the region and beyond in top media companies, including MediaCorp (Singapore), Astro and Media Prima (Malaysia).



Mr. Phil Vinciullo

Managing Director, Ramp Media, Australia

Phil Vinciullo is a seasoned media leader with over 20 years of experience in media, marketing, and content integration globally. He has worked across multiple industries in the Middle East, Asia, North America, Caribbean, and Oceania. As Head of Radio and Podcasting at NMT College and Managing Director of Ramp Media, Phil develops talent and drives innovation.



Dr. Hemini Mehta

Sustainability Lead, European Broadcasting Union, United Kingdom

Dr. Hemini Mehta is the Sustainability Lead at the European Broadcasting Union (EBU), overseeing sustainability initiatives for Public Service Media, Green Productions, Cloud Sustainability, and Green AI. As Sustainability Rapporteur at ITU, she has authored numerous articles, organized events, and contributed to conferences focused on sustainability in the media sector.



Mr. Krishna Rajagopal

Chief Executive Officer, AKATI Sekurity, Malaysia

Krishna Rajagopal, is a cybersecurity expert with over 20 years of experience. He led his team to win the 2024 Frost & Sullivan Asia-Pacific Digital Forensics Leadership Award. A global authority, he has set international standards, trained US military officers, and is a sought-after speaker.



Professor Kasi Sekar

Professor & Head, Centre for Psycho-Social Support in Disaster Management, NIMHANS, India

Professor Sekar Kasi, an expert in psychosocial support for disaster management and community mental health in India, has over 40 years of experience. At NIMHANS, Bangalore, he held key roles, including Head of Department. He currently leads the Centre for Psychosocial Support in Disaster Management and has over 200 publications.

SPEAKERS & MODERATORS



Dr. Shailendra Bahadur Singh

Associate Professor and Deputy Head of the School of Pacific Arts, Communication, and Education, University of the South Pacific, Fiji

Dr. Shailendra Singh is a leading thinker in Pacific media development, with research focusing on the intersection of politics, gender, and conflict. With over 30 years of experience in journalism, media education, and research, he has held editorial roles at The Review, Pacific Business, fijilive.com, and the Daily Post, and contributes to the UN Digital Democracy Project.



Mr. Francis Herman

Chief Executive Officer, Vanuatu Broadcasting & Television Corporation, Vanuatu

A development entrepreneur and media communications strategist with 42 years of experience in the Pacific Islands, including 28 years in senior management. He has led media initiatives across 14 countries, served as CEO of the Fiji Broadcasting Corporation, and was honoured with the OAM in 2015. Currently, he is CEO of the Vanuatu Broadcasting & Television Corporation.



Ayesha Joshi

Programme Manager, Association of Community Radio Broadcasters (ACORAB) Nepal

Ayesha Joshi, has over seven years of experience in the social sector and project management. She drives strategic transformation with innovative resource mobilization and program execution. Awarded the Erasmus Mundus Scholarship, she focuses on media solutions to empower communities, approaching challenges from a multifaceted perspective.



Mr. Kim Youngyill

Independent Researcher, South Korea

Kim Youngyill is an independent researcher specializing in visual cultural studies, with a focus on shifts in cultural values in media. He has contributed to Korean academic journals and explored new media's impact on audience reception. As a former project manager at KBS International Relations, he organized international conferences and co-managed the ASEAN project "One Vision."



Mr. Yoshio Shinoda

General Manager, Department of Promoting Accessibility, OHK, Japan Okayama Broadcasters, Japan

Yoshio Shinoda, General Manager at Okayama Broadcasting Company, leads the Department of Promoting Information Accessibility. He champions the "Sign Language Talks Welfare" program and SDGs projects, enhancing access to information for all. His award-winning team also creates documentaries and organizes inclusive events, expanding their impact across neglected groups.

SPEAKERS & MODERATORS



Mr. Jun Ogawa

International Officer, BPO, Japan

Jun Ogawa, Just started his broadcasting career in 1979 as a news reporter with TBS, Tokyo Broadcasting System. He covered international news events and was the bureau chief at Johannesburg and Washington DC. He joined BPO in 2017 and has been coordinator for the International Affairs since 2021.



Dr. Shreedhar Ramamurthy

Community Media Consultant, India

Dr. Shreedher Ramamurthy, is a pioneer in innovative radio programs, is a Consultant Professor Emeritus at Apeejay University and President of Media4 Community Foundation. Known as the father of community radio in India, he launched India's first educational TV channels and FM channels. He has won several national and international awards.



Ms. Kendra Rinas

Chief of Mission, IOM (Malaysia)

Kendra Rinas serves as the Chief of Mission for the International Organization for Migration (IOM) in Kuala Lumpur, Malaysia. With over 17 years in migration management, she has led initiatives in refugee resettlement, migration health, and human trafficking. Kendra holds degrees in organizational leadership and political science.



Mr. Kalle Fürst

Former Head of Children and Youth Department, Norsk Rikskringkasting (NRK)

Kalle Fürst, former head of Children & Youth Department at NRK (Norwegian Broadcasting Cooperation), Vice-Chairman of EBU's Children and Youth Group and Director of Culture, Shanghai EXPO 2010. He is also current Director of Fürst & Father, Film and TV Ltd. an Independent production company.



Ms. Mediha Mahmood

CEO, Content Forum Malaysia

Mediha Mahmood is a legal and regulatory expert with 20 years of experience in top firms and companies. As CEO of CMCf, she rebranded the organization, revamped the Content Code, and published OCC Guidelines. She holds an LL.B (Hons) from IIUM and has extensive experience in law, public speaking, and regulatory consulting.

SPEAKERS & MODERATORS



Mr. Aamir Riaz
Programme officer in ITU, Jakarta, Indonesia

Aamir Riaz, regional thematic lead for Digital Network Infrastructure and Emergency Telecom in North-East Asia, leads ICT initiatives with international organizations. He focuses on building resilient digital infrastructure, next-generation ICT regulations, and wireless innovation, while serving as the focal point for ITU membership in the region.



Mr. Bernardus Satriyo Dharmanto
Chief Technology Officer (CTO), TVRI, Indonesia

Mr Bernardus Satriyo Dharmanto, is a senior professional with extensive ICT and digital economy experience. He provides strategic consultancy to governments, businesses, and sectors, contributing to national broadband, rural development, and digital advertising. Bernardus has published five books and numerous journal articles in ICT and management.



Mr. Liming Fu
Chief Representative, IABM APAC Beijing, PRC

With over 30 years in broadcasting and media, Mr Liming Fu has expertise across global firms. He is a committee member of Outside Broadcast and Photography & Cameraman specialist at CSMPT. He is an experienced broadcaster for major events and cutting-edge technologies. Additionally, Mr Liming Fu is a prolific author and speaker at various international conferences.



Mr. Bala Murali Subramaney
Chief Technology Officer & Chartered Engineer, Malaysia

Mr. Bala Murali Subramaney, with over 28 years in broadcast technology, excels in planning and integrating large-scale radio complexes. A technology visionary, he transforms innovations into market opportunities and has established broadcast operations in Malaysia, India, China, and Indonesia, building expert teams and designing cutting-edge studios.



Mr. Ashok Kumar Jha
Additional Director General (Platforms) in Prasar Bharati, New Delhi, India

With over 34 years in broadcasting and production, Mr Ashokh joined the Indian Broadcasting Service in 1989. They have extensive experience in broadcasting and program production, leading the expansion of Doordarshan's Free-to-Air DTH and satellite networks. Ashok played a key role in making DD Free Dish one of India's largest DTH platforms, reaching over 45 million households.

SPEAKERS & MODERATORS



Dr. Amal Punchihewa

ICT & Broadcast Consultant, Trainer & Advisor, New Zealand

Dr Amal is a highly experienced engineer and researcher in broadcasting, academia, and industry. With over 35 years of experience, he inspires innovation in media technology and advocates for technical guidelines and standards. Amal is a Chartered Professional Engineer, Fellow of IET (UK), and Senior Member of IEEE (USA), and a distinguished lecturer of IEEE-Broadcast Technology Society



Mr. Thillai Raj T. Ramanathan

Chief Technology Officer, BAC Education, Malaysia

He has over 30 years of global leadership and expertise in technology. He had working experiences in Malaysia's National Research and Development Centre, Motorola, Flextronics and Solectron. He serves as a Board Member for Digital Penang, an Adjunct Professor at Taylor's University School of Medicine, and is a member of the i-CONNECT Steering Committee. He was honored among the top 50 technologists in ASEAN in 2019.



YB Tuan Ramkarpal Singh

Member of Parliament, Malaysia

The MP for Bukit Gelugor and a former Deputy Minister in the Prime Minister's Department (Law and Institutional Reform). He is a key legal reformer, leading initiatives like abolishing the mandatory death penalty, decriminalizing attempted suicide, and advancing anti-stalking laws.



Mr. Eduard Chizhikov

Head of Viory Asia, UAE

He brings extensive experience in global news production to his role, where he now leads strategic collaborations with Asian television networks. Before joining Viory, he pioneered innovative VR projects like Space360, achieving over 100 million views. Eduard is a respected voice in the media, sharing his insights at prestigious forums, including the UN, Larry King, Oliver Stone and etc.



Mr. Andy Quested

Chair, ITU-R WP6C, United Kingdom

A Production and AI Consultant at EBU/ITU, UK, began at the BBC in 1978, advancing to non-linear editing, HD, and UHD programs like Planet Earth. As chair of the ITU Working Party, he pioneered work in Advanced Immersive Sensory Media, AI, and Energy-Aware Broadcasting.

SPEAKERS & MODERATORS



Mr. Asep Setiawan

Commissioner, Press Council, Indonesia

A distinguished member of the Press Council of Indonesia (2019-2022-2025), began his journalism career at Kompas in 1989. He worked with BBC World Service, Metro TV, and is now an Associate Professor at the University of Muhammadiyah Jakarta. He holds a Doctorate in International Relations and has published over ten books.



Ms. Leong Lai Fong

AI Engineer and Google Developer Expert, Malaysia

A research and AI enthusiast, particularly on 2D computer vision, 3D computer modeling and artificial intelligence. She is a Google Developer Expert in Google Cloud Platform (GCP) and Machine Learning (AI/ML). Outside of R&D, she loves socializing and getting acquainted with new tech trends. She is Women Techmakers Kuala Lumpur community lead, inspired as a woman in tech and continues empowering the next generation of technologists and bringing diversity to the stages.



Mr. Raman Kumar

Director (Global Outreach), Prasar Bharati, Ministry of Information and Broadcasting, India

He began his career as a Deputy Engineer at Bharat Electronics Ltd., and his roles have spanned across All India Radio, Doordarshan, Prasar Bharati, and the Ministry of External Affairs. His expertise lies in technology management, e-Governance, and international relations. He holds a B.E. in Electronics & Communication and a MBA degree in Public Policy Management from IIM Bangalore.



Ms. Philomena Gnanapragasam

Secretariat Director / CEO AIBD

Ms Philomena Gnanapragasam is the CEO and Secretariat-Director of the Asia Pacific Institute for Broadcasting Development (AIBD) formed under the auspices of UNESCO. She is currently reinvigorating AIBD's mandate as an intergovernmental body focusing on media policies and pressing issues in the region. She fully encourages the use of new tools and immersive technologies to enhance the continuity, popularity & relevance of traditional media. She is also advocating importance of spectrum space for sustaining traditional media in the region.



Mr. Raja Singham

Managing Director / Chief Future Officer, BAC Education Group, Malaysia

Raja Singham, MD and Chief Future Officer of BAC Education Group, is an Educator, Entrepreneur, and Social Leader. With over 30 years in the education industry impacting thousands of students, he has received numerous awards. He was also the secretary of the ASEAN business Advisory Council Malaysia, Lead Mentor of the ASEAN Mentorship for Entrepreneurs Network (AMEN). Raja Singham and his team work with over 200 social good organisations using education as a means to help uplift marginalised communities.

SPEAKERS & MODERATORS



Datuk Suhaimi Sulaiman

Director General, Radio Television Malaysia

Datuk Suhaimi Sulaiman, a leading Malaysian media figure with over 32 years' experience, is the Director General of Broadcasting at RTM. Previously CEO of Sarawak Media Group's TVS, he leads with a hands-on approach, overseeing 4,400+ employees and was instrumental in launching TVS on Astro channel 122.



Ms. Tomoko Fukuda

Regional Director - IPPF ESEAOR

Tomoko Fukuda heads IPPF ESEAOR, overseeing 24 countries. She's also the interim director of SARO. With a background in global health advocacy, she's a key figure in the region. Fukuda has experience in various roles, including serving as General Secretary of the Japan CSO Network on Global Health and a Local Coordinator of the G20 Gender Working Group. She's also a member of the Asia Pacific Alliance on SRHR and the Civil Society Movement Mechanism for UHC2030.



Dato' Azmir Saifuddin Bin Mutalib

CEO, FINAS, Malaysia

Dato' Azmir Saifuddin Mutalib is the CEO of FINAS since November 2023. Previously, he was Deputy Director-General (2017-2019) and Senior Director of Commercialization (2015-2017). He focuses on developing strategic plans to enhance opportunities for Malaysia's film and creative industries, expanding market access and optimizing business growth.



Mr. Sunjeeva Perera

CEO, Fiji TV

Mr Sunjeeva Perera CEO of Fiji TV is a seasoned Senior Executive with vast marketing expertise, proven track record in corporate strategy execution & a strong leadership style. He demonstrates tangible business results & thrives in high-pressure work environments, consistently climbed corporate ladders, overseen telecommunications brand portfolios, and played a pivotal role in strategic developments.



Mr. Roslan Ariffin

Director Institut Penyiaran dan Penerangan Tun Abdul Razak (IPPTAR), Malaysia

Roslan Ariffin, is the current Director of IPPTAR, focusing on developing broadcasting professionalism for the Ministry of Communications. Prior to this, he held key leadership roles including Chief Executive Officer of Bernama (July 2022) where he began his career as a journalist since 1990, Deputy Director of the Current Affairs Section of RTM (2008 to 2012) and Special Duty Officer. He holds a First-Class Communication degree from Universiti Teknologi MARA (UiTM).

SPEAKERS & MODERATORS



Mr. Kishore Babu Yerraballa

Area Representative
Southeast Asia & other Member States in Asia and the Pacific (ITU)

With over thirty five years of experience in the telecommunication and ICT sector, Mr. Yerraballa led national and global initiatives in technology, policy, operations, and international relations. He heads the ITU office in Jakarta to support Member States, Industry and Academia in Southeast Asia. He is the focal point of Policy & Regulations in Telecommunications and ICTs in Asia Pacific Region.



Capt. K. Balasupramaniam

Founder & Chairman MISAR & RSMC, Malaysia

Capt. K. Bala is a well-known safety activist and emergency survival trainer in Malaysia. His experience in leading local & international search, rescue & recovery operation gives him upmost knowledge on survival skills that he shares with our fellow Malaysians through local radios, TV shows and, news local & International forum. His contribution in emergency operations has put him on the highest list of Malaysian Government appreciation awards.



Mr. Kumar Nagalingam

A Lawyer, Writer and Trainer, Malaysia

Kumar Nagalingam is a highly driven and a versatile trainer with a proven record of delivering his modules in a creative and innovative manner that keeps the students engaged throughout the class. He has conducted training in Goal Setting, Personal Awareness, Leadership, Optimizing Change, Conflict Management, Coaching & Mentoring, Train The Trainer, Customer Relations Management, Presentation Skills, Collaborative Intelligence.

SYNOPSIS CONTENT SHOWCASE



Innovative Content for a New Chapter: 2024

Drama

Eunsoo's Lucky Day

A drama about a struggling 40-year-old housewife who accidentally finds drugs on the street and unexpectedly becomes a drug dealer while struggling to care for her ill husband.

24-Hour Fitness Club

Unique drama set in a 'Fitness Club' backdrop, combining health and romance themes. A gym trainer finds love and helps transform the lives of new gym members.

Special Series: The Ironing Family

KBS has traditionally excelled in its 'weekend dramas'. This year, KBS are preparing a new drama about a three-generation laundry business family that discovers hidden money, leading to unexpected events.

Entertainment

Syncro U

A new variety show on KBS where contestants and viewers must guess if songs played are covers or AI-generated. The show features AI performances with 99% accuracy, challenging viewers to identify the 1% human touch.

The DdanDdaRa

a global audition program seeking multi-talented individuals (born 1993-2009) to join JYP Entertainment and potentially lead a new Korean Wave.

Legendary Military Chef

a cooking competition featuring chefs from the Korean military branches. They compete to be crowned the best, showcasing diverse Korean dishes and tackling large-scale cooking challenges.

Documentary

KBS Special Documentary Series : Glacier

A Three-part documentary exploring life preserved in glaciers and climate change. With stunning HDR visuals, it showcases glaciers from 20+ countries.

SYNOPSIS

CONTENT SHOWCASE



The Wonders of Indonesia

Pesona Indonesia

A program showcasing the richness of culture, nature, and tourism from various regions in Indonesia. Through this show, viewers are invited to explore the beauty of the archipelago, learn about local traditions, and witness the unique and amazing attractions of tourist destinations.

Inspirasi Indonesia

This program features inspiring stories from various layers of Indonesian society that have made a positive impact on their surroundings. Through their life journeys, struggles, and dedication, the show aims to motivate and inspire viewers to contribute to the nation's progress.

Anak Indonesia

A program designed specifically for Indonesian children, combining education with entertainment through educational content. From folk tales and traditional games to basic science, the show aims to foster a love for the homeland and creativity in children.

Jejak Islam

A program that invites viewers to delve into the history and development of Islam in Indonesia. This show explores various historical sites, figures, and Islamic traditions that have become part of Indonesian society, enriching the understanding of Islamic values.

SYNOPSIS CONTENT SHOWCASE



RT Documentary: From Air to Streaming

RT Documentary is the branch of the RT television network specializing in non-fiction films. RT Doc's own production unit has been perfecting the art of shooting documentaries for over a decade. Teams of filmmakers have traveled across the globe and filmed hundreds of stories.

RT Documentary has 24 hour broadcasting in Russian and English. Aside from that, it is available via cable networks, OTT platforms and social media. Documentaries are translated into more than 10 languages.

The network's collection of over 1000 films has won multiple awards at contests and festivals, like Human Rights Press Awards, New York Festivals or US International Film & Video Festival.

In response to the industry's demands, RT Documentary went digital, and in 2023, rtdoc.tv was launched – the first free streaming service for documentaries. Its extensive collection covers a diversity of topics and everyday people's stories from around the world. Exclusive premieres are added weekly. rtdoc.tv boasts high quality picture and sound and offers multi language subtitles.

RT Documentary's production caters to the proactive, urban audience, who are interested in history and keen on self-education. It is popular among working class, government officials, managerial staff, and specialists in various fields.

rtdoc.tv's primary goal is to provide free access to RT Documentary's premium content anytime, anywhere. rtdoc.tv is available for viewing worldwide 24/7, and it is ad and toll free.

Secondly, it looks to give a floor to documentary filmmakers worldwide. The collection comes from RT Documentary's own production, as well as companies and independent filmmakers both in Russia and abroad.

Finally, it serves as the center of attraction in the attempt to forge a docu-lovers' community. RT Documentary hosts events, which bring together documentary filmmakers: lectures, master classes, and business programs.

Daria Zhelnovod
+79252860451
Dvzhelnovod rttv.ru

SYNOPSIS CONTENT SHOWCASE



Illuminating Global Stories of a Sustainable Future

Grounded in Hong Kong, with a global vision, RTHK embarks on an exciting journey with you towards a more sustainable and prosperous future.

Climate change is a pressing global issue. As a leading public broadcaster, RTHK has produced various TV and radio programs advocating environmental protection, while balancing social inclusion and economic growth. The concept of ESG (Environmental, Social, and Governance) has emerged as a trend for driving sustainable development. In line with this, RTHK has produced a series of ESG-focused TV programs. 'Climate Insight' travelled to the Pacific Island Country of Fiji and the United Nations Climate Change Conference (COP28) in Dubai, documenting global efforts with nature-based solutions and innovative technologies to combat the pressing climate crisis. 'The Green Future' uncovers sustainability issues in Hong Kong and the green opportunities of the Middle East. Journey to Germany with 'Hong Kong Connection' to discover their successful path towards waste reduction. 'Investing Now for Future in Hong Kong and the Middle East' explores the vibrant potential of economic development and connections between the regions, with the advocacy of Belt and Road initiatives.

From Hong Kong to the world, discover remarkable pathways to a brighter tomorrow.



Doordarshan : Pioneering Education , Information and Entertainment

Doordarshan, India's national broadcaster, has been a cornerstone of the country's media landscape since its inception in 1959. With a vast network of channels and diverse programming, it offers a comprehensive platform for education, information, and entertainment. From historical dramas like "Sardar - The Game Changer" to reality shows like "Khet Khet Main," Doordarshan caters to a wide range of interests. Its commitment to showcasing India's rich cultural heritage and promoting social awareness through programs like "Bharat Ka Amrit Kalash" and "Cyber Crime Ki Duniya" has solidified its position as a trusted and reliable source of content.

SYNOPSIS

CONTENT SHOWCASE



Presenting the Video News Agency of the Global South

Based in Abu Dhabi, with international hubs in China and Africa, Viory is the video news agency of the Global South, empowering and amplifying diverse perspectives from the rising epicenters of today's world and beyond, vital for telling the full story.

As an associated member of the African Union of Broadcasting and an official partner of the Union of OIC News Agencies, Viory stands at the forefront of international news distribution.

Our extensive library includes over 160,000 news videos, and it continues to grow every day. Each month, Viory produces over 1,500 on-demand videos and 100 hours of live content, capturing a wide array of topics from breaking news, politics, and conflicts to environmental issues, sports, and entertainment.

Our commitment to delivering exclusive materials has brought historical events to the global stage, showcased remarkable sports achievements, explored the newest technologies, and even launched a reality show in space.

Our diverse team, consisting of over 100 employees who speak more than 35 languages, collaborates with a network of more than 3,000 independent video journalists worldwide.

At the core of Viory's fast-beating heart is state-of-the-art technology, which our team constantly develops and implements, including AI and cloud services, to ensure top-level efficiency.

Viory takes pride in its self-developed projects, which include machine learning technologies for content production, a live-streaming web service, and a unique video verification platform.

Last but not least, we not only accumulate expertise, but also actively share it with colleagues globally through professional events and educational platforms.

Our goal at Viory is to make vital news stories accessible to all, ensuring fair representation and comprehensive coverage.

Join us in our mission to deliver news vital to telling the full story.

Viory. Vital for the full story.

SYNOPSIS

CONTENT SHOWCASE

TRT

Presenting the Video News Agency of the Global South

Turkish Radio and Television Corporation which is Türkiye's first and only national public broadcaster was founded in 1964 and had its first TV Broadcast in 1968. TRT is a member to worlds most leading international associations like EBU, ABU, COPEAM, CMCA, ITU, IMC and EIM.

TRT has been carrying out its activities based on nearly 100 years of radio experience and 60 years of TV experience in 41 different languages via 17 TV channels and 17 radio stations. TRT has 8 international digital new platforms reaching all over the world in English, Arabic, German, Russian, French, Spanish, Swahili, Hausa, Albanian and Macedonian languages.

With the mission of introducing high quality and original contents to international audience, TRT Sales have exported more than 250 contents to over 100 countries in more than 50 languages. TRT Sales team attend to major entertainment content markets like MIPCOM, MIPTV, NATPE, LA Screenings, Content Americas, DICM, ATF, WCM and NEM every year to reinforce its presence in the TV industry.

TRT highlights "Fatih: Sultan of Conquests", "Saladin: The Conqueror Of Jerusalem", "The Innocents", "Hold My Hand", "Melek: A Mother's Struggle" and "Resurrection Ertugrul" along with our featured dramas, The Shadow Team, Come What May and An Anatolian Tale are some of our popular series in Europe, South America, Middle East and the Balkans.

For further information about our contents please visit TRT Sales website.

AGENDA

DAY 1 Tuesday 3rd September 2024

09.00 - 10.00

Inaugural Ceremony

Opening Act

Malaysia Truly Asia Dance
Akar Seni Malaysia

Welcoming Remarks

Ms. Philomena Gnanapragasam
Secretariat Director/ CEO AIBD

Welcoming Remarks

Mr. Raja Singham
M. D. / Chief Future Officer, BAC Education Group, Malaysia

Special Address

H.E. Neth Pheaktra
Minister of Information Cambodia

Special Remarks (Video Messages)

H.E. Armida Salsiah Alisjahbana
Under-Secretary-General, UN-ESCAP

Keynote

Hon. Teo Nie Ching
Deputy Minister, Ministry of Communications Malaysia

Launching

Launching of 19th AMS 2024
19th Asia Media Summit Opening Montage

10.00 - 10.15

Coffee & Tea Break

10.15 - 11.30

Session 1

High Level Panel: Media: The Shifting Global Dynamics

This opening plenary session encompasses the theme of the summit, focusing on today's media landscape and its impactful reach. With shifting global dynamics, it is paramount that the media leverages on it to champion positive developments. Media is the conduit to creating an apt global community and holds the most powerful influence with information. It is crucial to foster a balance in various facets of society through ethical and responsible use of the abundance of power that comes with the possession and dissemination of information. This session looks to explore the various aspects that require the media to strike a balance to create a harmonious and progressive global community in present times and beyond.

Moderator

Mr. Leon Dinesh
Advocate & Solicitor of The High Court of Malaya, Malaysia

Speakers

H.E. Timothy Masiu
Minister of Information, Communications & Technology, Papua New Guinea

AGENDA

DAY 1 Tuesday 3rd September 2024

Speakers

H.E. Timothy Masiu

Minister of Information, Communications & Technology

H.E. Neth Pheaktra

Minister of Information Cambodia

Hon. Justice Datuk Vazeer Alam Mydin Meera

Romania Ambassador to Malaysia

H.E. Nineta Bărbulescu

Federal Court Judge of Malaysia

Mrs. Virginie Bioteau

Deputy Head of Mission, Embassy of France to Malaysia

Dato' Sharil Tarmizi

Chairman, APNIC Foundation, Australia

11.30 - 12.45

Session 2 By FINAS



Opportunities & Challenges in the Creative Content Industry

The Asian creative content industry is booming, fueled by a surge in internet penetration, mobile adoption, and a growing middle class. This growth is particularly evident in film production, where Asia's film industry has experienced phenomenal growth in recent years. Local films are breaking box office records, captivating international audiences, and earning critical acclaim.

Moderator

Dato' Mahyidin Mustakim

Chief Executive Officer at Creative Content Association Malaysia

Speakers

Dato' Kamil Othman

Chairman of FINAS, Malaysia

Dato' Khairul Anwar Salleh

Media & Entertainment Industry Captain, Malaysia

Dato' Ahmad Izham Omar

Chief Explorer, Komet, Malaysia

AGENDA

DAY 1 *Tuesday 3rd September 2024*

12.45 - 14.00

Lunch Break

14.00 - 14.20

Special Presentation

14.20 - 15.35

Session 3

Strengthening Media Resilience

In this session, we will highlight the critical need for media organizations to fortify their resilience amidst evolving challenges. Topics will include ensuring the safety of journalists through disaster preparedness measures, navigating cybersecurity threats, and devising effective risk plans. Additionally, the session will explore how media practitioners can harness connectivity to bolster their resilience, enabling effective communication during crises and optimizing resources for timely responses.

Moderator **Mr. Phil Vincuilu**
Managing Director, Ramp Media, Australia

Speakers **Ms. Hemini Mehta**
Sustainability Lead, European Broadcasting Union, Switzerland

Mr. Krishna Rajagopal
Cybersecurity Expert, Akati Sekurity, Malaysia

Prof. Dr. Kasi Sekar
Professor & Head, Centre for Psycho-Social Support in Disaster Management, NIMHANS, India

Dr. Shalindera Bahadur Singh
Associate Professor, University of South Pacific

Mr. Francis Herman
Chief Executive Officer, Vanuatu Broadcasting & Television Corporation, Vanuatu

Ms. Ayesha Joshi
Programme Manager, Association of Community Radio Broadcasters (ACORAB) Nepal

AGENDA

DAY 1 Tuesday 3rd September 2024

15.35 - 16.35

CONTENT SHOWCASE BRIDGING BORDERS

This exciting segment offers AIBD members and partners a unique platform to pitch, sell, and acquire content, fostering collaboration and revenue diversification in the post-pandemic era. Key decision-makers from media organizations, procurement specialists, and industry leaders will be invited to attend, creating valuable networking opportunities. AIBD members can showcase their latest TV/Radio content, documentaries, dramas, magazine shows, and music concerts in dynamic 5-7 minute live presentations with captivating promo trailers.



Innovative Content for a New Chapter: 2024



The Wonders of Indonesia



RT Documentary: From Air to Streaming



Illuminating Global Stories of a Sustainable Future



Presenting the Video News Agency of the Global South



Bridging Cultures, Inspiring Audiences



Doordarshan : Pioneering Education , Information
and Entertainment



RTM: Big Band

AGENDA

DAY 2 *Wednesday 4th September 2024*

09.00 - 10.30

Session 5

Inclusive Broadcasting: Empowering Diverse Voices

The explosion of digital media and content creation presents a pivotal moment for inclusivity in broadcasting. We must ensure diverse voices are heard and represented across all platforms. Traditional media has often marginalized groups, but now there's an unprecedented opportunity to dismantle stereotypes and empower underrepresented voices. This session dives deep into inclusive broadcasting, exploring how to achieve equitable representation through concrete strategies and actions. By fostering an inclusive media landscape, we unlock society's full potential. This session is a call to action.

Moderator **Dr. Kim Youngyill**
Independent Researcher, South Korea

Speakers **Mr. Yoshio Shinoda**
General Manager, Department of Promoting Accessibility, OHK, Japan
Okayama Broadcasters, Japan

Mr. Jun Ogawa
International Officer, BPO, Japan

Dr. Sreedhar Ramamurthy
Community Media Consultant, India

Ms. Kendra Rinas
Chief of Mission, IOM, Malaysia

Mr. Kalle Furst
Former Head of Children and Youth Department, NRK, Norway

Ms. Mediha Mahmood
CEO, Content Forum Malaysia

10.30 - 10.45

Coffee & Tea Break

AGENDA

DAY 2 *Wednesday 4th September 2024*

10.45 - 12.15

Session 6

Sponsored by Prasar Bharati, India



Capitalising on Emerging Broadcasting Technologies

This session explores the latest technological strategies for traditional broadcasters adapting to emerging platforms and pioneering business models. The session will explore various advertising strategies including subscription models, advertising innovations, hybrid models blending traditional and digital offerings. The session will also cover leveraging user data, personalization, repurposing archival content, and exploring blockchain monetization.

Moderator **Mr. Aamir Raiz**
Programme officer in ITU, Jakarta, Indonesia

Speakers **Mr. Bernardus Satriyo Dharmanto**
Chief Technology Officer (CTO), TVRI, Indonesia

Mr. Bala Murali Subramaney
Chief Technology Officer & Chartered Engineer, Malaysia

Mr. Liming Fu
Chief Representative, IABM APAC, China

Dr. Amal Punchihewa
ICT & Broadcast Consultant, Trainer & Advisor, New Zealand

Mr. Ashok Kumar Jha
Additional Director General (Platforms), Prasar Bharati, India

12.15 - 12.30

Special Session

Speaker **Mr. Kumar Nagalingam**
CEO of Skills Academy, Malaysia

12.30 - 14.00

Lunch Break

AGENDA

DAY 2 *Wednesday 4th September 2024*

14.00 - 15.30

Session 7

AI: Technology, Trust, and Transformation

This session explores the latest technological strategies for traditional broadcasters adapting to emerging platforms and pioneering business models. The session will explore various advertising strategies including subscription models, advertising innovations, hybrid models blending traditional and digital offerings. The session will also cover leveraging user data, personalization, repurposing archival content, and exploring blockchain monetization.

Moderator **Mr. Thillai Raj T. Ramanathan**
Chief Technology Officer, BAC Education, Malaysia

Speaker **Mr. Andy Quested**
Chair, ITU-R WP6C, United Kingdom

YB Tuan Ramkarpal Singh
Member of Parliament, Malaysia

Mr. Asep Setiawan
Commissioner, Press Council, Indonesia

Mr. Eduard Chizhikov
Head of Viory Asia, UAE

Ms. Leong Lai Fong
AI Engineer and Google Developer Expert, Malaysia

Mr. Raman Kumar
Director (Global Outreach), Prasar Bharati, Ministry of Information and Broadcasting, India

AGENDA

DAY 2 *Wednesday 4th September 2024*

15.30 - 16.30

Session 8

Moderated CEO Discussion

CEOs and media industry leaders will discuss effective leadership strategies amidst ongoing media transformation. Amid rapid technological disruptions and cultural shifts caused by interconnected media, the session will explore the importance of building resilient broadcasting organisations and navigating legal complexities in media production and consumption. Participants will explore the significance of innovation and adaptability in maintaining competitiveness in the dynamic media landscape. Additionally, discussions will focus on the media's role in shaping narratives, promoting diversity, and fostering openness in an interconnected society.

Moderator **Ms. Philomena Gnanapragasam**
Secretariat Director / CEO AIBD

Speaker **Mr. Francis Herman**
CEO Vanuatu Broadcasting & Television Corporation, Vanuatu

Datuk Suhaimi Sulaiman
Director General, Radio Television Malaysia

Dato' Azmir Saifuddin Bin Mutalib
CEO, FINAS, Malaysia

Mr. Roslan Ariffin
Director, IPPTAR, Malaysia

Mr. Sunjeewa Perera
CEO, Fiji TV, Fiji

Ms. Tomoko Fukuda
Regional Director, IPPF ESEAOR, Malaysia

AGENDA

DAY 2 *Wednesday 4th September 2024*

16.30 - 16.45

A Special Presentation

Presentation

Ms. Esperanza Magpantay
Senior Statistician, ITU

16.45 - 17.30

Closing Ceremony

Conference Outcome

H.E Has Sam Ath
Vice President of AIBD

Special Remarks

H.E Timothy Masiu
Special Envoy to the Pacific / Minister of Information,
Communications & Technology (ICT),
Papua New Guinea

Closing Remarks

Hon. Mano Verabathran
Deputy Secretary-General (T), Ministry of Communications,
Malaysia

Note of Thanks

Ms. Philomena Gnanapragasam
Secretariat Director/CEO, AIBD

EXCURSION

DAY 3 *Thursday 5th September 2024*

The shuttle bus will pick up all participants at 8:00 AM

Batu Caves Kuala Lumpur, Malaysia



Batu Caves is a stunning limestone hill complex located just north of Kuala Lumpur, Malaysia. It's a popular tourist destination and a significant Hindu pilgrimage site, especially during the annual Thaipusam festival.

The centerpiece of Batu Caves is the towering 42.7-meter (140-foot) statue of Lord Murugan, one of the most impressive Hindu deities. To reach the main temple, visitors must climb a steep flight of 272 steps, which is often adorned with colorful decorations and bustling with activity.

Inside the Temple Cave, you'll find a series of Hindu shrines and statues. The cave's acoustics are remarkable, creating a serene atmosphere for prayer and meditation. For those seeking a more adventurous experience, the Dark Cave offers guided tours through a network of underground passages and chambers.

Beyond the religious significance, Batu Caves is also a natural wonder. The limestone formations and lush greenery create a beautiful backdrop for exploring. Monkeys can often be seen swinging through the trees, adding to the exotic charm of the location.

TRX Mall Kuala Lumpur, Malaysia

TRX Mall KL is a luxurious shopping destination in the heart of Kuala Lumpur's Tun Razak Exchange (TRX) financial district. This state-of-the-art mall boasts a stunning architectural design and a wide range of high-end fashion brands, gourmet food outlets, and entertainment options.

From international luxury labels to trendy local designers, TRX Mall KL caters to discerning shoppers seeking the latest trends and premium products. The mall's spacious interior provides a comfortable and elegant shopping experience, with ample natural light and modern amenities.

In addition to fashion, TRX Mall KL offers a diverse selection of dining options, from casual cafes to fine dining restaurants. Visitors can indulge in a variety of cuisines, including local Malaysian delicacies, international favorites, and gourmet treats. The mall also features a variety of entertainment options, such as a cinema, arcades, and event spaces.





KEMENTERIAN KOMUNIKASI

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INSTITUT PENYIARAN DAN PENERANGAN TUN ABDUL RAZAK



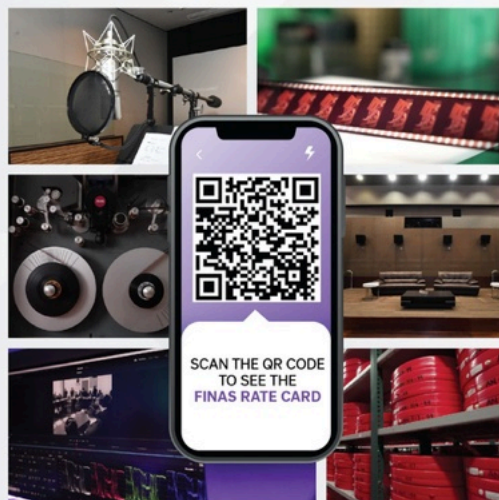
**EMPOWERING SKILLS AND
KNOWLEDGE THROUGH TRAINING
IN ADVANCED AI TECHNOLOGY,
THE CREATIVE INDUSTRY,
BROADCASTING ENGINEERING,
AND STRATEGIC
COMMUNICATION**



Based on our objective to uplift, nurture and facilitate the development of the Malaysian film industry, FINAS provides various equipment and facility rental services for our clients. Equipment and facility rental services from production equipment, post-production, studios, footage and laboratory services are equipped with modern and high-tech facilities available at affordable rates.



FinasMalaysia



CONTACT US

UNIT KHIDMAT PRODUKSI (PRODUCTION SERVICE UNIT)



PHONE

+03 - 7968 2190



EMAIL

ukp@finas.my



FinasMalaysia

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Korea Communications Commission

The Korea Communications Commission (KCC) was founded pursuant to the 「Act on the Establishment and Operation of Korea Communications Commission」 .

The Commission is responsible for regulating broadcasting and communications services, protecting their users, and dealing with other matters required for maintaining the independence of broadcasting services. It aims to promote the freedom, public nature and public interest of broadcasting by actively responding to the convergence between the broadcasting and communications sectors.

The key functions of the Commission include the following:

Formulation and implementation of policies pertaining to terrestrial broadcasting, general service and news-only program providers; the investigation and imposition of sanctions against violations conducted by broadcasting or communications business operators; the development and implementation of wide-ranging measures aimed at protecting users and their personal information; preventing the circulation of illegal or harmful information; the arrangement of broadcasting commercials; the formulation and enforcement of policies on programming and evaluation; and the development of policies for media diversification.

The Commission is composed of five standing commissioners including the Chairman and the Vice-Chairman. Of the five standing commissioners, two, including the Chairman, are directly appointed by the President of the Republic of Korea. The remaining three are nominated by the National Assembly and appointed by the President. The Commission deliberates and resolves key issues according to a consensus-based system.

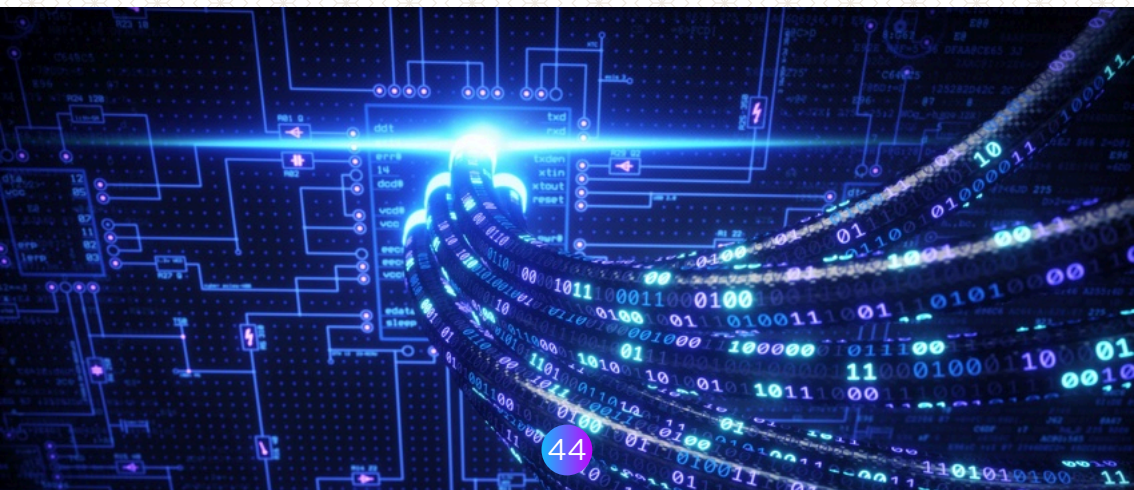


The Korea Information Society Development Institute (KISDI) is a government-affiliated institute established in February 1985, with an aim of developing communications environment by building communications infrastructure as well as modernizing the industry in the IT wasteland.

The mission of KISDI is to “contribute to the development of national ICT policies to realize a knowledge- and information-based society, and thereby to national economic development.”

By collecting, surveying, and researching a variety of data and information about IT policy, regulation, and business in and out of Korea, KISDI has made a great contribution to the establishment of national IT policy and, furthermore, the development of national economy.

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