



Asia-Pacific Institute for Broadcasting Development

LEADERS' WEB-SUMMIT

Redefining the Role of Media in the New Norm

2nd & 3rd JUNE 2021

AGENDA

DAY 1: 2nd June 2021 (Wednesday)

14:00 Hrs (Malaysian Time - GMT +8)

OPENING CEREMONY

Welcome remarks

Ms. Philomena Gnanapragasam

Director, AIBD

Opening remarks

H.E. Dr. Khieu Kanharith

Minister of Information
Cambodia

Keynote address

Ms. Armida Salsiah Alisjahbana

Under-Secretary-General & Executive Secretary
UN-ESCAP

14:30 Hrs (Malaysian Time - GMT +8)

MINISTERIAL TALKS :

Media's role in Dissemination of Information on the Pandemic

H.E. Dato' Saifuddin Abdullah

Minister of Communications & Multimedia
Malaysia

H.E. Alhaji Lai Mohammed
Minister of Information & Culture (MIC)
Nigeria

H.E. Dr. Hasan Mahmud
Minister of Information & Broadcasting (MIB)
Bangladesh

H.E. Dr. Sok Prasith
Deputy Minister of Information
Cambodia

H.E. Jose Ruperto Martin Andanar
Information Minister
Philippines

Moderator :

Mr. Tomas Lamanauskas
Managing Partner
Envision Associates
United Kingdom

Rapporteur :

Dr. S. Ismail Shah
ITU Area Representative for Southeast Asia
&

Mr. Rabi KC
Chief Operating Officer
Triad Asia
Nepal

16:00 Hrs (Malaysian Time - GMT +8)

Launching of TV AIBD

H.E. Dato' Saifuddin Abdullah
Minister of Communications & Multimedia
Malaysia

Special Remarks
Shri Mayank Agarwal
President, AIBD GC

16:10 Hrs (Malaysian Time - GMT +8)

SESSION 1 :

Devising Safety Guidelines for Media Practitioners During Pandemic

Mr. David Hua

Director, Audio & Language Content
Special Broadcasting Service (SBS)
Australia

Mr. Senthil Rajan

Additional Director General (News)
Doordarshan (DD)
India

Mr. Winson Lai

Executive Producer,
Production Department (News)
Broadcasting Technology & Production Centre
Phoenix Satellite Television
Hong Kong, China

Mr. Leon Willems

Director of Policy & Programmes
Free Press Unlimited
Netherlands

Moderator :

Ms Vidya Rana

Communication Manager
Asian Disaster Preparedness Center (ADPC)
Bangkok, Thailand

Rapporteur :

Mr. Janardan Bista

Chief Editor/International Relations and Training Chief
Radio Nepal
Nepal

&

Ms. Ugonma Cokey

Deputy Director, Training
Voice of Nigeria
Nigeria

Rapporteur Presentations

Ministerial Session & Session 1

Closing remarks

Ms. Philomena Gnanapragasam

Director, AIBD

◀.....| **End of Day 1** |.....▶

DAY 2: 3rd June 2021 (Thursday)

12:00 Hrs (Malaysian Time - GMT +8)

Welcome Remarks

Shri Mayank Agarwal

President, AIBD GC

12:10 Hrs (Malaysian Time - GMT +8)

SESSION 2 :

**Success Stories on Capitalising on Media & Creating COVID-19
Awareness & Vaccine Acceptability**

Dr. Randeep Guleria

Director

All India Institute of Medical Sciences (AIIMS)
India

Mr. Nasrullah Md. Irfan

Deputy Director General (Programme)
Bangladesh Betar
Bangladesh

Mr. Boris Ramirez

President,
Television America Latina (TAL)
Costa Rica, Central America

Dr. Claudia Abreu Lopes

Research Fellow
International Institute for Global Health
United Nations University (UNU-IIGH)
Malaysia

Moderator :

Dr. Kiran Bedi

IPS (Retd)

Former Lieutenant Governor Puducherry
India

Rapporteur :

Mr. K.P. Madhu

Science Writing Consultant, Current Science
India

13:05 Hrs (Malaysian Time - GMT +8)

Break

13:10 Hrs (Malaysian Time - GMT +8)

SESSION 3 :

Media's Role in Combating Disinformation in the Era of Social Media

Ms. Atsuko Okuda

Regional Director
ITU Asia-Pacific Region,
Bangkok, Thailand

Mr. Zulkarnain Mohd Yasin

Chief Regulatory Officer
Malaysian Communications and Multimedia Commission (MCMC)

Ms. Ashwini Natesan

Lawyer, Lecturer at Asia-Pacific Institute of Information Technology
Sri Lanka

Ms. Shahin Islam

Director General
National Institute of Mass Communication
Ministry of Information & Broadcasting
Bangladesh

Mr. Samir Kumar

Head, Prasar Bharati News Service
& Digital Platform
India

Moderator :

Dr. Lim Ming Kuok

Advisor
Communication & Information
UNESCO Office Jakarta

Rapporteur :

Mr. Bazlur Rahman

Chief Executive Officer
Bangladesh NGOs Network for Radio & Communication (BNNRC),
Bangladesh

&

Mr. Hiren Pandit

Project Coordinator
Bangladesh NGOs Network for Radio & Communication (BNNRC),
Bangladesh

14:10 Hrs (Malaysian Time - GMT +8)

Break

14:20 Hrs (Malaysian Time - GMT +8)

SESSION 4 :

Creating Sustainable Content Industry

Mr. Alexey Nikolov

Managing Editor
Russia Today

Mr. Flavio Bundi

Editor-in-Chief & Programme Director
Radioteleviziun Svizra Rumantscha (RTR)

Mr. Bhagavad Prompen

Mass Communication Officer,
National News Bureau of Thailand

Moderator :

Mr. Kenny Kihyung Bae

Senior Producer & Marketing Manager
Korean Broadcasting System (KBS)

Rapporteur :

Mr. Syed Muhammad Ali

Senior Producer / Liaison Officer
International Relations Department,
Pakistan Television Corporation
Pakistan

15:20 Hrs (Malaysian Time - GMT +8)

Break

15:30 Hrs (Malaysian Time - GMT +8)

SESSION 5 :

CEO INSIGHTS: Revitalisation of Traditional Media

Mr. Shohrab Hossain

Director-General
Bangladesh TV
Bangladesh

Mr. Iman Brotoseno

President Director
Televisi Republik Indonesia (TVRI)

Mr. Shashi Shekhar Vempati

Chief Executive Officer
Prasar Bharati,
India

Dr. Mahendra Bista

Executive Chairman
Nepal TV

Dr. Fintan McKiernan

Chief Executive Officer
Ideal Systems
Singapore

Mr. Raja Singham

Managing Director
Brickfields Asia College Group
Malaysia

Moderator :

Ms. Philomena Gnanapragasam

Director, AIBD

Rapporteur :

Mr. Mohammad Abu Sadique

Deputy Director

National Institute of Mass Communication (NIMC)

Bangladesh

&

Mr. Pat Matyot

Head of Learning, Quality Control & Archiving

Seychelles Broadcasting Corporation

Seychelles

17:00 Hrs (Malaysian Time - GMT +8)

CLOSING CEREMONY

Rapporteur Presentations

Participant's observations and comments

Note of Thanks & Closing remarks

Ms. Philomena Gnanapragasam

Director, AIBD

◀.....| **End of Event** |.....▶