Organised by



Eco-Business EB MPACT





CONNECT4CLIMATE

# **MEDIA INVITE** NOT FOR PUBLICATION

## **INNOVATE4CLIMATE 2019 MEDIA FELLOWSHIP**

# Apply now for media fellowships to attend Innovate4Climate in Singapore on 3-7 June, part of Ecosperity week

Journalists are invited to apply to participate in an exciting five-day programme to explore the latest in climate innovation at a World Bank Group hosted event held from 3-7 June 2019 in Singapore at Sands Expo Convention Centre

Deadline: 13 May 2019

EB Impact, the non-profit arm of Eco-Business, in partnership with the World Bank Group invites working journalists, in particular from developing countries in Asia, to apply for this media programme.

Selected participants will spend 3-7 June at the Innovate4Climate event in Singapore, which is the pre-eminent global event on climate finance, climate investment and climate markets.

It is a platform that brings together business, finance, policy and technology leaders to accelerate action on financing climate-smart development. In 2019, I4C will focus on green finance, sustainable cooling, battery storage, climate-smart urban design, and Asian climate markets, among other relevant topics to the region.

At least 10 participants will be selected to attend a programme comprising a 1.5 day media workshop and to cover Innovate4Climate and related events with the aim of developing story ideas, contacts and network with other journalists from the region.

Innovate4Climate is part of Singapore's Ecosperity week, an annual event hosted by Temasek which convenes corporate leaders, innovators, policymakers and experts from around the world to discuss sustainability topics with a business focus.

The media workshop will provide participants with an overview of climate and sustainable development in Asia, and uncover new ways of reporting on these issues for their countries. They will explore ways to produce high quality journalism in a wide variety of mediums, from the written word to photography, and producing videos and podcasts.

During the week of events, participants will gain special access to high profile speakers and have opportunities for exclusive briefings with key experts in the fields of climate change and sustainability.

Journalists will be enriched with new contacts, knowledge and ideas to support their future reporting on the most critical development issues in their country and the wider Asian region.

All participants traveling from outside Singapore will have their travel expenses and accommodation covered. Preference will be given to journalists who can participate in the whole week from 3-7 June but applications from those who can only attend the first two days 3-4 June will also be considered.

The deadline for the application is 13 May 2019.

Criteria to apply. All participants have to:

- Commit to attend minimally 3-4 June of the fellowship, and preference will be given to those who can attend all days from 3-7 June. This requires arrival in Singapore by 3 June noon and departure no earlier than evening of 7 June.
- To have a record of reporting on climate or sustainable development issues.
- To be fluent in English
- To produce two to three pieces of content for your media publications and to allow republication on Eco-Business, EB Impact and Innovate4Climate websites
- A letter from your editor or media publication supporting your application (freelancers are welcome to apply but must have a letter of support from a media organisation that has committed to publishing your stories)

Interested applicants, please complete this form by 13 May 2019.

- End -

#### For enquiries, please contact:

Christina Muniandy Email: christina.muniandy@eco-business.com Tel: +65 6250 2336

#### **About Eco-Business**

Established in 2009, Eco-Business is Asia Pacific's leading media organisation on sustainable development. Its independent journalism unit publishes high quality, trusted news and views that advance dialogue and enables measurable impact on a wide range of sustainable development and responsible business issues. It is headquartered in Singapore, with offices in Manila, Beijing, and correspondents across major cities in Asia Pacific. www.eco-business.com

#### About EB Impact

EB Impact is a non-profit organisation focused on delivering training and programmes to Asia Pacific's underserved communities to generate positive sustainable development impact. www.ebimpact.org

#### About World Bank Group

Originally established post-World War II as the International Bank for Reconstruction and Development, The World Bank Group is the largest and most well-known development bank in the world. With 189 member countries, staff from more than 170 countries, and offices in over 130 locations, the World Bank Group is a unique global partnership: five institutions working for sustainable solutions that reduce poverty and build shared prosperity in developing countries. It is a permanent observer at the United Nations Development Group.

### About Innovate4Climate

Innovate4Climate (I4C) is an integral part of the global dialogue on climate finance, climate investment, and climate markets. It convenes leaders from business, banking, finance, policy, and technology to think innovatively about how to leverage and direct investment toward low-carbon economies.

I4C attracts leaders focused on transformative action on climate change. I4C delegates represent the diversity of stakeholders engaged in addressing the climate challenge. The event is designed to bring together leading thinkers interested in linking climate innovation with investment opportunities – transforming dialogue into action.

### About Connect4Climate

Connect4Climate is a global partnership program launched by the World Bank Group and the Italian Ministry of Environment, Land and Sea, together with the German Federal Ministry for Economic Cooperation and Development, that takes on climate change by supporting ambitious leadership, promoting transformative solutions and empowering collective action.

The Connect4Climate community connects about 500 partners around the world including civil society groups, media networks, international organizations, academic institutions, youth groups, and the private sector. It interacts with a global audience of more than a million individuals who participate on Connect4Climate's social media channels, including Facebook, Twitter, Vimeo, YouTube, Flickr, LinkedIn, and Instagram.