



World Television Award 2011 on - Category Humanity -

“THE BEST TELEVISION DOCUMENTARY CONTRIBUTING TO CONFLICT RESOLUTION”

CRITERIA & REGULATION

Genre

Documentary

Length

A maximum of 90 minutes.

Criteria

1. The programme must effectively increase understanding and awareness by offering a clear and broad picture of the situation, and addressing the various issues related to the conflict. It must show various viewpoints and offer the opportunity to all the communities/ groups involved in the conflict to express their outlook and perspectives in a constructive way. The programme must contribute to defuse tension between the protagonists concerned, and outline techniques for conflict resolution.
2. The programme should be creative and innovative with the ability to capture audience's attention, and offer excellent production values.
3. The programme should reflect the responsibility of the media in promoting conflict resolution and understanding.
4. In addition, the programme must have been aired or must be scheduled for broadcasting in its originating country on national and/or any private TV network (broadcasting sheet to be provided).
5. The programme must have been produced in the last 24 months before submission.
6. The programme must be either in English or in any other language with English subtitles.

Open to all TV producers

⇒ All types of television producers, including public service broadcasting organizations, private networks, free lancers etc. are invited to participate in this competition.

⇒ Each producer/organization **can submit up to two TV programmes.**

Tape format

Programmes must be submitted **with English subtitles** (if it is not already in English) in the following format:

- VHS
- Or DVD

Submission form available at <http://www.aibd.org.my/worldtv> should be sent to Ms. Geraldine Mouche at the following address:

⇒ Asia–Pacific Institute for Broadcasting Development – AIBD
2nd Floor, Bangunan IPPTAR
Kompleks Angkasapuri,
50614 Kuala Lumpur, Malaysia

Closing date

25th April 2011

Jury

Jury members are senior media managers from various countries.

Prize

⇒ US\$5,000.00 cash in favor of the producer & his/her broadcasting organization

⇒ A trophy and a certificate presented by the Asia-Pacific Institute for Broadcasting Development (AIBD)

Note

⇒ The announcement of the winner will be made on the AIBD website from 9th May 2011.

⇒ The winner will be invited to attend the Asia Media Summit 2011 (AMS), 24-25 May 2011 in Hanoi, Vietnam, a global gathering of broadcasters.

⇒ The AIBD Director will hand over the prize to the winner during the AMS.

⇒ A video clip of the winner's programme will be screened during the AMS as well as during the AIBD General Conference organized in Mongolia, from 25 to 28 July 2011.