



**WORLD TV AWARDS 2014**  
**CATEGORY SCIENCE/ENVIRONMENT**  
**The Best TV Programme Building Resilience to Climate Change**

**CRITERIA AND REGULATION**

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**Genre:**

TV Documentary, Short documentary/TV report, Docu drama,  
Edutainment/Infotainment TV programme, Public Service Announcement/TV Spot

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**Length:**

A maximum of 60 minutes

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**All the entries will be judged according to the following criteria:**

1. The programme must accurately communicate the science of climate change, how lives and livelihoods are affected by climate change and the way in which governments, both national and local, and communities are affected and responding to climate change.
2. The programme must strengthen understanding of climate change, adaptation and mitigation and present stories and information that are relevant and interesting for governments and communities. Where feasible, emphasis should be on ecosystems-based adaptation, mitigation, knowledge and technologies that support adaptation, policy-planning and practices.
3. The programme could either focus on a local, regional, sectoral or on global point of view.
4. The programme should be creative and innovative with the ability to capture audience attention, and offer excellent production values.
5. The programme must have been aired or must be scheduled for broadcasting in its originating country on national and/or any private TV network (broadcasting sheet to be provided).
6. The programme must have been produced in the last 24 months before submission.
7. The programme should use an engaging and easily understandable style. Information presented in the video must be factually accurate.
8. The programme must be either in English or in any other language with English subtitles. It can also be without words.
9. The programme must be the original work of the entrants. Entrants must be able to demonstrate that they have full copyright clearance on all music, image, artwork

and other audio-visual elements used in the programme. While copyright of the selected programme will remain with the creators of them, UNEP must be granted the right to use the programme for communications purposes free of charge.

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***Who can submit an entry?***

⇒ Television producers from public service broadcasting organisations, private networks, free lancers etc. are invited to participate in this competition.

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***How many entries can be submitted?***

⇒ Each producer/organisation can submit up to **2 entries**.

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***Format requested:***

⇒ Programmes must be submitted in **DVD format**.

⇒ **3 DVDs** are requested for each programme submitted.

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***Shipping information:***

The DVDs and the submission forms should be sent to Ms. Geraldine Mouche at the following address:

⇒ Asia-Pacific Institute for Broadcasting Development (AIBD)  
2<sup>nd</sup> Floor, Bangunan Teknologi (IPPTAR Lama)  
Kompleks Angkasapuri,  
50614 Kuala Lumpur, Malaysia

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***Deadline:***

The entry forms and the DVDs should reach AIBD **no later than Tuesday 1st April 2014**.

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***Jury:***

Jury members are senior media managers from various countries and regions. In addition, a representative of UNEP will be among the jury members to select the winning programme.

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***Winner Prize:***

⇒ **US\$5,000.00 cash** in favor of the producer and/or broadcasting organisation

⇒ **A trophy and a certificate** presented by the Asia-Pacific Institute for Broadcasting Development (AIBD)

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***Note:***

⇒ The announcement of the winner will be posted on the AIBD website from Monday 7 April 2014.

⇒ The winner will receive an invitation to attend the Asia Media Summit 2014 in Jeddah, Saudi Arabia (6-8 May 2014), a global gathering of broadcasters.

⇒ The AIBD Director and representatives of the sponsors will hand over the prize to the winner during the AMS.

⇒ A video clip of the winner's programme will be screened during the AMS as well as during the AIBD General Conference organised in Phnom Penh, Cambodia from 13 to 15 August 2014.

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***Information:***

More information on World TV Awards is available at: [www.aibd.org.my/worldtv/](http://www.aibd.org.my/worldtv/)