



**WORLD TV AWARDS 2014**  
**CATEGORY HUMANITY**  
**The Best TV Documentary Promoting Children's Rights**

**CRITERIA AND REGULATION**

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**Genre:**

Documentary

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**Length:**

Maximum of 60 minutes

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**All the entries will be judged according to the following criteria:**

1. The programme must effectively promote children's rights and focus on the efforts in creating awareness among the audience on issues faced by children.
2. The programme must represent an outstanding example of a programme that deals with aspect(s) of children's rights such as education, poverty, nutrition, health, etc. The programme must describe child-specific needs and rights and highlight the solutions possible to protect them.
3. The programme could either focus on a local, regional or on global point of view.
4. The programme should be creative and innovative with the ability to capture audience attention, and offer excellent production values.
5. The programme must have been aired or must be scheduled for broadcasting in its originating country on national and/or any private TV network (broadcasting sheet to be provided).
6. The programme must have been produced in the last 24 months before submission.
7. The programme must be either in English or in any other language with English subtitles. It can also be without words.
8. The programme must be the original work of the entrants. Entrants must be able to demonstrate that they have full copyright clearance on all music, image, artwork and other audio-visual elements used in the programme.

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**Who can submit an entry?**

⇒ Television producers from public service broadcasting organisations, private networks, freelancers etc. are invited to participate in this competition.

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***How many entries can be submitted?***

⇒ Each producer/organisation can submit up to **2 entries**.

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***Format requested:***

⇒ Programmes must be submitted in **DVD format**.

⇒ **3 DVDs** are requested for each programme submitted.

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***Shipping information:***

The DVDs and the submission forms should be sent to Ms. Geraldine Mouche at the following address:

⇒ Asia-Pacific Institute for Broadcasting Development (AIBD)  
2<sup>nd</sup> Floor, Bangunan Teknologi (IPPTAR Lama)  
Kompleks Angkasapuri,  
50614 Kuala Lumpur, Malaysia

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***Deadline:***

The entry forms and the DVDs should reach AIBD **no later than Tuesday 1<sup>st</sup> April 2014**.

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***Jury:***

Jury members are senior media professionals from various countries and regions.

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***Prize:***

⇒ **US\$5,000.00 cash** in favor of the producer and/or broadcasting organisation

⇒ **A trophy and a certificate** presented by the Asia-Pacific Institute for Broadcasting Development (AIBD)

⇒ **A trip to Jeddah, Saudi Arabia** to receive the trophy and the certificate at the Asia Media Summit (AMS) on 6 May 2014, a global media gathering.

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***Note:***

⇒ The announcement of the winner will be posted on the AIBD website from Monday 7 April 2014.

⇒ The winner will be invited to attend the Asia Media Summit 2014 in Jeddah, Saudi Arabia, a global gathering of broadcasters.

⇒ The AIBD Director and representatives of the sponsors will hand over the prize to the winner during the AMS.

⇒ A video clip of the winner's programme will be screened during the AMS as well as during the AIBD General Conference organised in Phnom Penh, Cambodia from 13 to 15 August 2014.

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***Information:***

More information on World TV Awards is available at: [www.aibd.org.my/worldtv/](http://www.aibd.org.my/worldtv/)