



**WORLD TV AWARDS 2017**  
**CATEGORY HUMANITY**  
**The Best TV Documentary on Combating Poverty**

**CRITERIA AND REGULATION**

---

Genre:  
Documentary

---

Length:  
Maximum of 60 minutes

---

All the entries will be judged according to the following criteria:

1. The programme must effectively promote actions to fight poverty and focus on efforts in creating awareness among the audience on poverty issues.
2. The programme must represent an outstanding example dealing with aspect(s) of poverty and its manifestations such as hunger and malnutrition, limited access to education, social discrimination and exclusion, etc. The programme must highlight people needs and show effective solutions to radically reduce, if not completely eradicate, poverty.
3. The programme could either focus on a local, regional or on global point of view.
4. The programme should be creative and innovative with the ability to capture audience attention, and offer excellent production values.
5. The programme must have been aired or must be scheduled for broadcasting in its originating country on national and/or any private TV network (broadcasting sheet to be provided).
6. The programme must have been produced in the last 12 months before submission.
7. The programme must be either in English or in any other language with English subtitles. It can also be without words.
8. The programme must be the original work of the entrants. Entrants must be able to demonstrate that they have full copyright clearance on all music, image, artwork and other audio-visual elements used in the programme.

Who can submit an entry?

⇒ Television producers from public service broadcasting organisations, private networks, free lancers etc. are invited to participate in this competition.

---

How many entries can be submitted?

⇒ Each producer/organisation can submit up to 2 entries.

---

Format requested:

⇒ Programmes must be submitted in DVD format.

⇒ 3 DVDs are requested for each programme submitted.

---

Shipping information:

The DVDs and the submission forms should be sent to Ms. Geraldine Mouche at the following address:

⇒ Asia-Pacific Institute for Broadcasting Development (AIBD)  
2<sup>nd</sup> Floor, Bangunan Teknologi (IPPTAR Lama)  
Kompleks Angkasapuri,  
50614 Kuala Lumpur, Malaysia

---

Deadline:

The entry forms and the DVDs should reach AIBD no later than:  
Friday 28th April 2017

---

Jury:

Jury members are senior media professionals from various countries and regions.

---

Winner Prize:

⇒ US\$5,000.00 cash in favor of the producer and/or broadcasting organisation

⇒ A trophy and a certificate presented by the Asia-Pacific Institute for Broadcasting Development (AIBD)

⇒ A trip to Qingdao, China to receive the trophy and the certificate at the Asia Media Summit (AMS) on 7 June 2017, a global media gathering.

---

Note:

⇒ The names of the winner and runner-up will be announced at the AMS 2017, Qingdao, China.

⇒ The AIBD Director and representatives of the sponsors will hand over the prize to the winner during the AMS.

⇒ A video clip of the winner's programme will be screened during the AMS as well as during the AIBD General Conference organised in Maldives from 26 to 28 August 2017.

---

Information:

More information on World TV Awards is available at: [www.aibd.org.my/worldtv/](http://www.aibd.org.my/worldtv/)

---