



ASIA MEDIA SUMMIT
24 – 25 May 2011
Hanoi, Vietnam



SPONSORSHIP OPPORTUNITIES

Publicity and professional association with the AMS

The Asia Media Summit (AMS) will be promoted to more than 5,000 key players in the broadcasting, media and electronic industry through mailers, brochures, and tri-media publicity, ensuring wide exposure for sponsors and their identifications with the region's premier media and communications event.

Networking with industry leaders and practitioners

During the 3-day Summit, sponsors will obtain direct access to more than 40 speakers, as well as industry leaders and practitioners. Such networking can generate valuable contacts and business deals during and after the event.

Distribution of information on your organization's activities or services

The AMS kit will include information provided by sponsoring organizations and in addition, a programme guide will be given out during the event, which will have the names and logos of the sponsors on it.

Strengthening your organization's profile

The AMS provides a platform for organizations to project themselves as industry leaders committed to activities that benefit the broadcasting industry and promote development within the Asia-Pacific region.

For all sponsors including exhibitors

- Logo on the AMS web page www.aibd.org.my/AMS
- Full page colour advertisement in the AMS programme guide
- Waiver of registration fee for nominees (according to sponsorship category) to the AMS.

SPONSORSHIP CATEGORIES

Internet Café for AMS US\$5,000

- Company logo and name on the opening web page of the browser on all computers at the Internet Café for AMS delegates.

Name Badge Sponsor US\$5,000

- Company logo on all the delegate, visitor and press badges.

AMS Programme guide US\$5,000

- Company logo and name prominently displayed on the front cover of the AMS programme guide.
- Free full page colour advertisement.

AMS Papers & Presentation CD-ROM US\$5,000

- Company logo and name prominently displayed on the CD-label. CD-ROM will be distributed to every delegate at the conference.

AMS Proceedings CD-ROM US\$5,000

- Company logo and name prominently displayed on the CD-label.

Exhibition Opportunities US\$ 2,000 max 5

- The AMS will offer companies the opportunity to exhibit their products and services to industry players.

Advertisement in AMS Programme guide Full Page Colour US\$2,000

- Advertise in the AMS programme guide.

Contact Us

For more information on sponsorship opportunities for the Asia Media Summit 2011, please contact Marcel Gomez or Yang Binyuan at:

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